

Pillar Community Innovation Awards Sponsorship Package

When: Thursday, November 19, 2020 6:30 PM – 9:30 PM

Where: RBC Place London

The Pillar Community Innovation Awards has evolved into one of the biggest celebrations of positive community impact in our city. Storytelling and inspiration are at the core of this event - we honour individuals and organizations that are doing exceptional work to help create a more engaged, more vibrant, and more inclusive community. We recognize their efforts in the following categories:

- Community Innovation Award
- Community Leadership Award
- Community Impact Award
- Community Collaboration Award
- Community Choice Award (voted online by public)

The Pillar Community Innovation Awards is now into its 14th year and we are forecasting that over 1,000 people will join us in the celebration at the RBC Place London on Thursday, November 19, 2020. The Pillar Community Innovation Awards celebrates the stories and good work of individuals, organizations and enterprises invested in creating positive community impact.

We believe that sponsorship in this event is a mutually beneficial opportunity. An investment from you as a business leader allows us to continue to tell the stories of individuals and organizations creating meaningful change in our community while also providing opportunities for you to engage your audience.



SHARE INSPIRE CELEBRATE

NOVEMBER 19, 2020

Your participation signals value alignment with an organization that is well respected, innovative and award winning. Pillar Nonprofit Network has played a pivotal role in advancing social innovation in our community while strengthening the impact of over 610 individuals, organizations and enterprises. The Pillar Community Innovation Awards allow us to continue to work towards building a stronger nonprofit sector in London and the surrounding area by reaching a broad and diverse audience and encouraging collaboration across all sectors.

The Pillar Community Innovation Awards would not be possible without the support from our sponsors. This year, we are pleased to announce several opportunities for sponsorship, outlined in the attached pages, with both marketing and promotional benefits. It is the support of organizations like yours that help make these awards possible and empower our community to make an impactful difference.

To inquire about supporting the 2020 Pillar Community Innovation Awards, please contact Holly Doty from Connect Dot Management Inc. at holly@connectdot.ca or (519) 204-2499.

Additional information is also available through Kaleigh Rodgers at Pillar Nonprofit Network events@pillarnonprofit.ca.

Warm regards,

Chirag Shah, Chair
Pillar Community Innovation Awards

cc. Michelle Baldwin, Executive Director
Pillar Nonprofit Network

Sponsorship Opportunities

Sponsorship is crucial to the success of the Pillar Community Innovation Awards. Your willingness to consider an investment in the Pillar Community Innovation Awards Program is an investment in the community and in your business. Sponsorship with this event provides opportunities for you to cultivate relationships with current and prospective customers while expanding your reach to new audiences. This event is widely covered and supported by our media partners and attended by influential business, education, corporate, government and nonprofit leaders in our community. An investment in the Pillar Community Innovation Awards ensures that we can continue to drive innovation, leadership, impact, and collaboration forward across all of these sectors.

Award Sponsor \$10,000

- 10 Complimentary Tickets
- Opportunity to provide Sponsor Video Presentation of one award
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases, Social Media Platforms
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception
- Sponsorship recognition plaque



PILLAR
nonprofit network
Community Innovation Awards
NOVEMBER 19, 2020

SHARE INSPIRE CELEBRATE

Gold Sponsor \$7,500

- 6 Complimentary Tickets
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Signage as the 'event sponsor' for Event Reception
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases, Social Media Platforms
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

Silver Sponsor \$5,000

- 4 Complimentary Tickets
- Reserved Table Seating
- Signage as the 'event sponsor' for VIP Reception
- Acknowledgement in Local Print Advertising and Media Releases, Social Media Platforms
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

Bronze Sponsor \$2,500

- 3 Complimentary Tickets
- Company Logo at Event
- Verbal Recognition at Event, Social Media Platforms
- Listing Company Name at on Pillar Website and at Event
- Invitation to the Media Launch, and VIP Reception

Community Sponsor \$1,000

- 2 Complimentary Tickets
- Listing Company Name on Pillar Website and at Event, Social Media Mentions
- Invitation to the Media Launch, and VIP Reception