



2025 SPONSORSHIP OPPORTUNITIES



Contact the Resource Development Team at donate@pillarnonprofit.ca to get involved!



Board Governance: Find Your Fit

This interactive online workshop is designed to help individuals explore the role of a nonprofit board member and determine how they can contribute effectively to an organization's mission. Participants gain a deeper understanding of the governance responsibilities, strategic oversight, and financial duties involved in being a board member. The session explores how their personal and professional skills can add value to a nonprofit board and provide guidance on finding the right organization that aligns with their passions and expertise. Help community members that are looking to donate their time and talent find the right Board of Director position for them!

Find Your Fit Sponsor: \$500 per session
February 19, 2025 and Fall 2025 (Date TBD)

“While we are on the topic of giving back to our communities, here is something to consider - have you ever thought of joining a nonprofit board?”

Last week I attended Find Your Fit: A Guide to Joining Nonprofit Boards. The session was an eye-opener on what it truly means to be a board member. Beyond governance, strategy, and financial oversight, it highlighted something just as important: how personal strengths, lived experiences, and professional skills help shape stronger organizations and communities.”

~Roberta Helena, Find Your Fit Workshop Participant





Board Governance: All About Boards/Advanced AAB

For all nonprofits, the Board of Directors plays a critical role in making strategic decisions that help to advance an organization's mission and positive impact. For board members to fulfill this role, it is crucial that directors and staff are trained in the responsibilities and demands of effective governance.

The **All About Boards** program is designed to provide the foundational elements to help them govern effectively. This training provides actionable resources and guidance so nonprofit organizations can move their governance from good to great. Sessions include Board Fundamentals, Build Your Best Board, Financial Fitness, and the Board & ED/CEO Relationship. In its 15th year now, the All About Boards series was attended by 114 nonprofit leaders, volunteers, and staff in 2024.

The **Advanced All About Boards** series expands on the basics of board governance and supports board members to be active participants in their organization's capacity-building efforts. Possible topics include Reimagining Governance, Board's Role in Decent Work, Board's Role in Advocacy & Policy, and Effective Risk Management & Change Management.

All About Boards/Advanced All About Boards Sponsor:

Principal Series Sponsor: \$2,000 for whole series or Individual Session Sponsor for \$500

Dates for All About Boards: September 24, October 8, October 22, November 5

Dates for Advanced All About Boards: Fall 2025 (TBD)





Executive Leadership: ED/CEO Support Network

Support nonprofit leaders through the ED/CEO Support Network, a dynamic seven-session series designed for Executive Directors and CEOs to connect, share insights, and enhance their leadership capacity. These sessions foster peer learning, provide access to subject matter experts, and create a space for solving challenges together.

About the Sessions

The ED/CEO Support Network sessions are intentionally structured to address the unique needs of nonprofit leaders.

- **Expert-Led Sessions:** Some sessions feature subject matter experts who guide discussions on specific topics relevant to nonprofit leadership.
- **Peer Support Sessions:** Others adopt a “Bring Your Questions” approach, where participants collaboratively address real-world challenges, leveraging their collective expertise.

This combination ensures a balance of professional development, practical problem-solving, and meaningful peer connections.

ED/CEO Support Network Sponsorship

Principal Series Sponsor: \$3,500 or Individual Session Sponsor \$500
(7 Sessions): Feb 11, Mar 18, Apr 15, May 20, Jun 17, Oct 21, Nov 18





Public Policy & Advocacy: Policy Talk Events

Support meaningful conversations within the social impact sector and create lasting change.

The 4-part Policy Talk Series serves as a platform to discuss key issues that the social impact sector is facing. It unites voices to influence decision-makers towards effecting positive change, and provides nonprofits with essential tools to advocate for a well-resourced, strong social impact sector.

Becoming a sponsor means supporting community members to have a voice in the policies and decisions that directly impact them and the communities they serve, driving positive change.

“We can’t deeply collaborate if we don’t start doing things together.”
- Participant, #PolicyTalk 2023

Policy Talk Event Sponsor:

Principal Series Sponsor: \$2,000 or Individual Session Sponsor \$500

“Access to Pillar’s #PolicyTalk events have been a huge asset to the board and staff at Forest City Gallery...The session on advocacy prompted a conversation amongst our board and staff of what type of advocacy Forest City Gallery is responsible for... We are so grateful to have Pillar’s #PolicyTalk events to help stimulate these types of conversations.”

-Hailey Edge, Board Chair, Forest City Gallery





The BIG Picture: Shaping the Future of the Nonprofit Sector

The BIG Picture Event is a premier annual gathering of nonprofit leaders, policymakers, and community partners dedicated to shaping the future of the social impact sector. Hosted by Pillar Nonprofit Network, this event creates a platform for exploring critical policy issues, sharing innovative ideas, and driving collective action to strengthen the nonprofit ecosystem.

Date: October 28, 2025

Location: Pillar Nonprofit Network, Innovation Works, 201 King Street, London

Sponsorship Levels & Benefits

Principal Sponsor: \$2,500

- Logo on the Pillar website as the Principal Sponsor
- Name recognition in Pillar e-newsletters (*reaching over 4,100 people*)
- Social media mentions in event promotions (*reaching over 4,100 people on Facebook and 3,200 followers on LinkedIn*)
- Logo recognition on signage at the event as the Principal Sponsor
- Opportunity to attend the event.
- Opportunity to provide promotional material to event attendees
- Opportunity to place a free ad in an upcoming e-newsletter
- Opportunity to work from our Innovation Works CommUNITY Living Room for one day of the Principal Sponsor's choice.

Lunch Sponsor: \$1,500

- Logo on the Pillar website as the Lunch Sponsor
- Name recognition in Pillar e-newsletters
- Social media mentions in event promotions
- Logo recognition on signage at the event as the Lunch Sponsor
- Opportunity to attend the event.
- Opportunity to provide promotional material to event attendees

Breakfast Sponsor: \$1,000

- Logo on the Pillar website as the Breakfast Sponsor
- Name recognition in Pillar e-newsletters
- Social media mentions in event promotions
- Logo recognition on signage at the event as the Breakfast Sponsor
- Opportunity to attend the event.

Salad Club Sponsorship

On the first Tuesday of each month, Pillar staff, members, and co-tenants gather for lunch at Innovation Works. It's a chance to connect, recharge, and build community. Your support provides salad greens, dressings, and toppings to keep this tradition going. **Choose your month for just \$250!**



Benefits of sponsorship include:

- Logo and name included in all comms for event (ie. email, web, social)
- 5 tickets for colleagues or guests
- Welcome message (3 min) at the beginning of the event
- Opportunity to provide promotional materials to guests

CommUNITY Events

Pillar hosts these gatherings to bring people together, fostering connections, inclusivity, and a sense of belonging. By celebrating local culture, arts, and traditions, these events strengthen community bonds, encourage engagement, and promote cultural appreciation.



A sponsorship of \$500 will support one CommUNITY event

(Music, Cultural or Food Pop-Ups, Diversity and Inclusion events, Art Exhibits, Trivia Nights, Networking and more.)

Benefits of sponsorship include:

- Logo and name included in all comms for event (ie. email, web, social)
- 5 tickets for colleagues or guests
- Welcome message (3 min) at the beginning of the event
- Opportunity to provide promotional materials to guests



Be a Partner in Community Impact!

Contact Us:

Resource Development Team

Meanie Riley

VP, Resource Development & Member Services

Shelby Weaver

Resource Development & Member Services Specialist

e: donate@pillarnonprofit.ca

t: (519) 433-7876 x. 219

