

Bronagh Morgan

Ward / Position: Mayor | Campaign Website: www.bronaghmorgan.ca

Question	Answer
Q6 — Biggest Challenges Facing the Sector & Actions Candidates Would Support	The undue administrative burden on NFPs imposed to receive and maintain funding through government for services the government asks NFPs to provide on its behalf. The corresponding negative public sentiment toward NFPs resulting from "accountability agendas" which disproportionately target NFPs while ignoring other institutions - government departments and emergency services are a couple of examples - that are not expected or repeatedly asked to account for value for money paid. There's been some punching down, in my view. Secondary to this, I think the public conversation needs to shift from left versus right, progressive versus conservative, and right versus wrong when we discuss the different ways we can address societal problems that NFPs often are founded to help with. Our communications need to centre our shared humanity and experiences rather than what divides us.
Q7 — Support a Formal, Ongoing Dialogue Mechanism With the Sector (Yes/No + Why)	Yes — Many NFPs do the work that the City is responsible to do so, of course these agencies should be at tables where decisions are made. Conversations around these tables should be public and transparent. Like all work that is done involving the use of public funds for public purposes, the conversations themselves have to be linked to deliverables, not more paperwork, reports, declarations, or the like. The conversations have to lead directly to actions that we can all see. We have spent more than enough time talking and writing about what needs to happen. It is past time to move forward.
Q8 — Support Multi-Year Funding & Longer-Term Partnerships (Yes/No + Why)	Yes — See #6. Constantly working in a state of risk where funding year to year is not guaranteed and can easily change due to political agendas is exhausting and a huge waste of the time of people and agencies working on the front lines with our most vulnerable populations.
Q9 — Ensuring Nonprofits Are Included in Decision-Making	Open dialogue, honest public conversations about expectations vs. realities. I don't believe the general public can't understand how the complex structures that NFPs operate in ultimately undermine what many are trying to achieve. We can have these hard conversations and work together to re-draft policies, contracts and bylaws to make sure money goes to the front line where it belongs. Consultation matters, but it needs to be genuine consultation, leading to outcomes, not reports and checkmarks in boxes.
Q10 — The City's Role in Supporting Nonprofit Infrastructure	I am in favour of any steps we can take as a City to reduce silos and prevent different NFPs from competing with each other for the same funding. This is within London as well as outside of the City, where regional partners are doing the work. Big problems don't start or end at the City limits.
Q11 — The Nonprofit Sector's Role & What Success Looks Like	I'm impressed by any NFP with a social enterprise element, so whatever we can do to help NFPs generate revenue for their front lines that does not add so much administrative burden that the bottom line doesn't change is the kind of progress I would like to see.

Question	Answer
Q12 — Other Priorities Candidates Wanted the Sector to Know	I think a confident and transparent council can demonstrate leadership that NFPs can emulate by admitting that there are things we don't do as well and that others can do better. This will require a cultural shift that we're absolutely capable of making.
Q14 — Commit to Engaging With & Supporting the Nonprofit Sector (Yes/No + Why)	Yes