



CITYSTUDIO

IMPACT REPORT

*Survey Results
2011-2017*

OUR MANIFESTO

THE CITYSTUDIO WAY

We don't employ a devil's advocate at CityStudio. We say Yes more than No. We remain curious and stay open to others' ideas.

We learn by doing. By following an idea. By experimenting with our hands. By taking risks. By trying, struggling and failing forward fast.

And in the end, we have done something that is real. We find ways to tackle global issues by putting a project on the ground in a local place.

We learn that good projects come from good relationships. That working together is the only way it can work. And that we can't solve a complex problem without hearing from everyone affected by it.

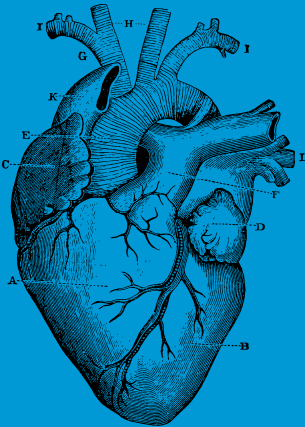
We sit in a circle and speak from our hearts and our minds. We learn to listen. We learn to enjoy the long pause that emerges in a rich dialogue. We learn how to design. We find better problems to solve. We learn that aesthetics matter.

We work on a team and reflect on our process together. We believe that small projects can add up to big changes in our community, our city and in ourselves.

And if we do it right, we will be high fiving at the end.

We've been to the future and it ends well.

Trust the Process.



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MAYOR
GREGOR ROBERTSON

Congratulations to CityStudio Vancouver on six years of innovating for the city!

CityStudio has been a game-changer for Vancouver, prototyping many exciting initiatives in the city, energizing staff to work creatively across boundaries, and contributing outside-the-box thinking and solutions to key challenges in our community.

Thank you to the students, faculty, City of Vancouver staff and CityStudio team who have dedicated themselves to this work.

I look forward to seeing what we will accomplish together in the coming years!



CO-FOUNDERS
DUANE ELVERUM & JANET MOORE

We are so appreciative of the students, faculty, City of Vancouver staff, past and present team members and the diverse communities across Vancouver for making the last six years possible.

CityStudio Vancouver began as a simple idea for connecting the hope, possibility and engagement of our students with the complex challenges of city building.

In a world full of climate chaos, civil unrest and social inequality, we are learning that a hopeful story in a city is an exciting possibility. CityStudio Vancouver presents the possibility of real-world experiential learning, collaboration, co-creation, community-based learning,

social innovation, community engagement and change. It is a great challenge to encompass all of these values in a community-based hub of learning and we invite you to help us create the space in our cities and schools where we start from a different place of knowing.

As you browse this report, we hope you are inspired by the images, stories, numbers and possibilities. We are still learning and growing as an organization, and we are excited about the coming years where we deepen the model and expand the potential for CityStudio in cities around the world. We welcome your feedback for how we can improve.

Cities are better when we build them together.

WHAT IS CITYSTUDIO

CityStudio Vancouver is an innovation hub where City staff, students and faculty co-create experimental projects to make Vancouver more sustainable, liveable and joyful.

Co-founded in 2011, it is a collaboration with the City of Vancouver and Simon Fraser University as well as University of British Columbia, Langara College, BC Institute of Technology, Emily Carr University of Art + Design, Native Education College and Vancouver Community College.

CityStudio was born in response to Vancouver’s plan to become the greenest city in the world by 2020 and was designed to accelerate sustainability in higher education and provide students with direct opportunities to work in and with the city on urban challenges. Since then we have moved beyond goals of sustainability to also include the Healthy City, Engaged City and Resilient City strategies.

BY THE NUMBERS

179 courses	4,069 students
224 faculty	316 projects
159 city staff	99,804 student hours

VISION

Our vision is for a more liveable, joyful and sustainable Vancouver where students are deeply engaged inside City Hall.

MISSION

Our mission is to innovate and experiment with the ways cities are co-created, while teaching students the skills needed to succeed in today’s economy and inspire action in the community and government.

PROGRAMS

CityStudio has three main program areas including studio and campus courses, project development with City staff and a global sharing initiative designed to grow the CityStudio movement.



Keys to the Streets project (SFU, 2014)



The Long Table project team (Emily Carr, 2011)



62 courses
77 faculty
1,099 students
94 projects
13,188 student hours



67 courses
73 faculty
1,976 students
145 projects
74,688 student hours



17 courses
32 faculty
455 students
29 projects
5,460 student hours

15 courses
21 faculty
293 students
27 projects
3,516 student hours



1 course
2 faculty
9 students
1 project
108 student hours

16 courses
18 faculty
225 students
19 projects
2,700 student hours

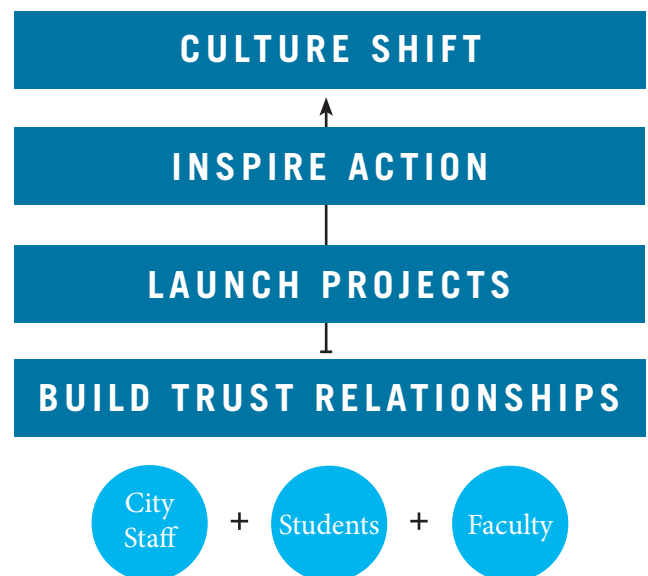


1 course
1 faculty
12 students
1 project
144 student hours

THEORY OF CHANGE

Through collaborative city building we will foster the next generation of leaders and changemakers that inspire action in the community and government. We also aim to shift culture at City Hall and normalize civic action as a key element of higher education.

Our Theory of Change drives how we achieve this, beginning by building trust relationships and connecting city staff with students, faculty and community members to frame the city's most pressing problems. Together, we co-create innovative solutions and launch experimental projects on-the-ground that advance key city goals and plans.



BUILDING TRUST RELATIONSHIPS

RELATIONSHIPS BY THE NUMBERS



*We believe
good
projects
come from
good
relationships.*

84%

of participants built new relationships during their time at CityStudio Vancouver.

60%

say the relationships continued after CityStudio.

"Perhaps the most impactful element of the course was the relationships we built with one another. Friendships, partnerships, relationships with mentors. Developing the confidence and skills to create purposeful relationships is something I will use every day, for the rest of my life."

- SFU Student

Students at HUBBUB at Vancouver City Hall (2017)



TeaTalks project (SFU, 2016)



SFU Semester Outside in the City (2016)

MY CITYSTUDIO EXPERIENCE...

81%

developed my professional skills

80%

shifted the way I think about and do things

80%

got me involved in the community

35%

helped me get a job

LAUNCHING PROJECTS & PEOPLE

STUDENTS & ALUMNI

"After CityStudio, I felt far more empowered and less intimidated about pushing for civic change and participating in civic organizations/events. I make an effort to attend local consultations/hearings and take an active part in community building, whereas before CityStudio I would've left it to an imaginary "someone else." One example of this shift: I can now imagine myself possibly running for an elected position in the future, something I would've never dreamed of prior to CityStudio." (SFU Student)



Mayor Gregor Robertson excited about student projects (2012)



John Clelland with the Reimagine Your Park project team (SFU, 2013)

MY CITYSTUDIO EXPERIENCE...

96%

made my job more enjoyable

71%

shifted the way I think about and do things

88%

helped me advance city goals and priorities

54%

made my job easier

LAUNCHING PROJECTS & PEOPLE

CITY OF VANCOUVER & PARK BOARD STAFF

"Some project outcomes have been wrapped into existing initiatives, others have been used to kickstart projects with community partners, and some have been used to help shape longer-term city directions." (City Staff)

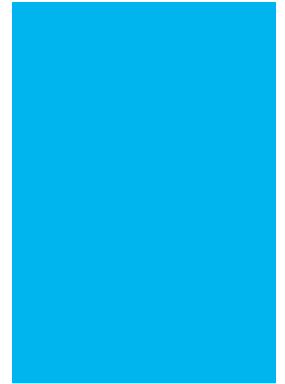
"Projects have been used to help move initiatives forward. They have provided information or tools that improve knowledge and resources." (City Staff)

40% *repeat participants*

75% *intend to participate again*



Meghan Winters (SFU) with Jennifer Sheel, City of Vancouver



Blair Satterfield with the Pollinator Homes project team (UBC, 2017)

MY CITYSTUDIO EXPERIENCE...

89%

made my job more enjoyable

69%

shifted the way I think about and do things

72%

improved my pedagogy

50%

made my job easier

LAUNCHING PROJECTS & PEOPLE

ACADEMIC FACULTY

"The CityStudio experience provides validation in terms of the pedagogical experiment that I am implementing in a brand new course. This validation is appreciated and meaningful because it inspires me to take bolder steps in advocating for innovative teaching and learning in higher education." (UBC Faculty Member)

48% *repeat participants*

69% *intend to participate again*

INSPIRE ACTIONS

KEY THEMES

CITYSTUDIO
INSPIRED ME TO...

Engage in my community



Make new connections



Be proactive & confident



UBC STUDENT

"CityStudio has inspired me to really value professional relationships and take the time to build connections and friendships with people I work with. It's taught me that sometimes all it takes is to reach out."

84% *Believe
CityStudio
is making
Vancouver more liveable,
sustainable & joyful.*

CITY STAFF

"[CityStudio] helped me be more open to thinking outside the bureaucratic box - and has helped me push the envelope re: creative engagement."

BCIT FACULTY

"...I am encouraging our program to create more opportunities for alternative learning such as CityStudio, a very worthwhile initiative to engage our creative and resourceful students in the city's future."

COMMUNITY MEMBER

"It's inspired me to put engagement principles first and to recognize how young minds can bring great ideas to a city."

LANGARA FACULTY

"[My experience with CityStudio] affirmed my desire to learn new things about the city and new and engaging approaches for teaching."

We believe that small projects can add up to big changes...

CULTURE SHIFT
CITY HALL & HIGHER ED

CITY STAFF
CHAMPION
(2-5 COURSES)

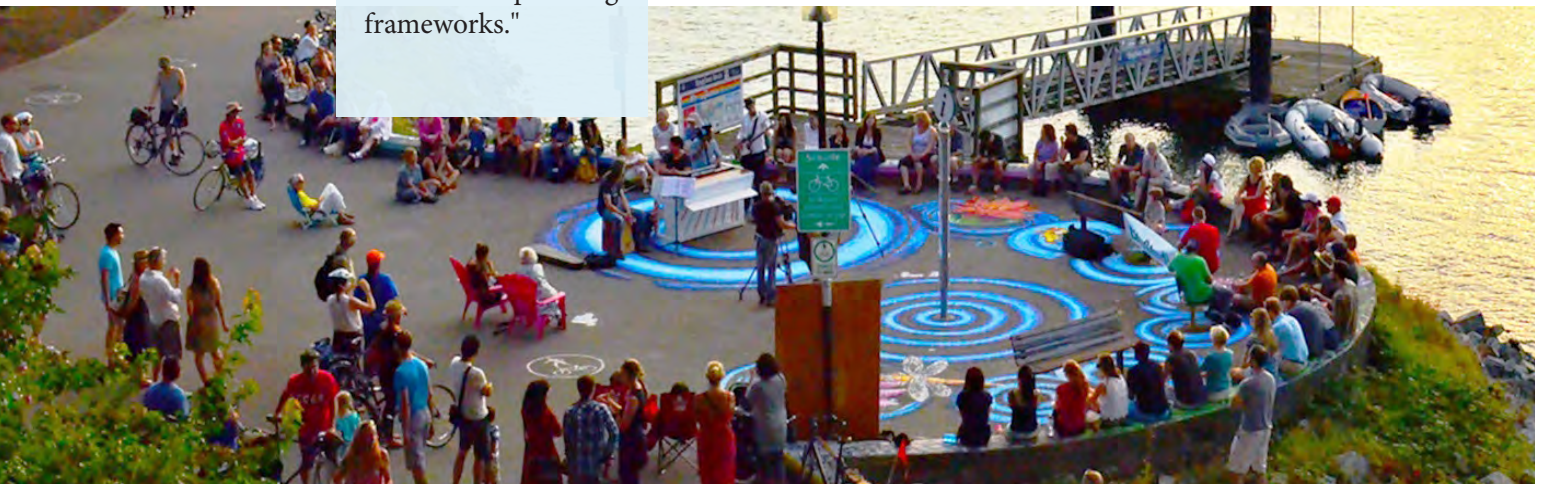
"The students bring new ideas and questions to my practice. They also shake off some of the 'skeptical dust' that accumulates on a seasoned government staff veteran. I have witnessed how [students] sharing their info has taught others to think differently - this is immensely important to the systemic change in certain city services and planning frameworks."

CITY STAFF
VETERAN
(5+ COURSES)

"CityStudio has been instrumental in encouraging me to look for opportunities to engage young people in identifying and solving challenges."

FACULTY
LANGARA COLLEGE
(1 COURSE)

"[CityStudio] has very much influenced me to take-on a new approach to instruction and caused me to experiment with entirely new class structures focused on students exploring and creating for themselves."



Sunset Serenade event featuring the Keys to the Streets project (SFU, 2014)

WHAT WE HEARD...

- Set up a proper alumni network
- Engage more courses
- Opportunities for longer-term projects
- Connect all CityStudio participants
- Greater awareness on campus
- More critical edge in the city

2011-2017

OUR CHAMPIONS

CITYSTUDIO TEAM

Duane Elverum *Co-Founder & Co-Director*
 Janet Moore *Co-Founder & Co-Director*
 Miriam Equitín *General Manager*
 Rochelle Heinrichs *Communication & Engagement Coordinator*
 Ileana Costrut *Projects Coordinator*

PAST CITYSTUDIO TEAM

Heather O'Hara *Executive Producer*
 Jeanie Morton *Campus Course Manager*
 Lena Soots *Program Manager*
 Lindsay Cole *Operations Manager*

FOUNDERS CIRCLE

Duane Elverum *CityStudio*
 Janet Moore *CityStudio*
 Mark Winston *SFU*
 Sadhu Johnston *City of Vancouver*
 Moura Quayle *UBC*
 Andrea Reimer *City Council*
 Eesmyal Santos-Brault
 John Tylee
 Ron Kellett *UBC*
 Lindsay Cole *City of Vancouver*

CITY OF VANCOUVER

Gregor Robertson *Mayor of Vancouver*
 Kevin Quinlan *Chief of Staff*
 Sadhu Johnston *City Manager*
 Andrea Reimer *City Councillor*
 Heather Deal *City Councillor*
 Raymond Louie *City Councillor, Acting Mayor*
 Doug Smith *Acting Director of Sustainability*
 Brad Badelt *Acting Assistant Director of Sustainability*

SIMON FRASER UNIVERSITY

Peter Keller *Vice President Academic and Provost*
 Shauna Sylvester *Director, Centre for Dialogue*
 Mark Winston *Professor and Former Director, Semester in Dialogue*
 Lisa Papania *Co-Director, Business of Design*
 Meghan Winters *Assistant Professor, Health Sciences*
 Andrew Hawryshkewich *Senior Lecturer, Interactive Arts and Technology*
 Shawn Smith *Co-Director, RADIUS*
 Donovan Woollard *Co-Director, RADIUS*

UNIVERSITY OF BRITISH COLUMBIA

David Shorthouse *Director, Academic Initiatives*
 Victoria Smith *Director, Communications and Community Engagement, Sustainability Initiative*
 Susan Grossman *Director, Centre for Community Engaged Learning*
 Rob VanWynsberghe *Professor, Education*
 James Tansey *Executive Director, Sustainability Initiative*
 Catherine Douglas *Sessional Lecturer, Economics*
 David Brownstein *Sessional Lecturer, Geography*
 Stephen Sheppard *Professor and Program Director, Urban Forestry*
 Sara Harris *Professor of Teaching and Associate Dean Academic, Science*
 Susan Nesbit *Professor of Teaching, Civil Engineering*

LANGARA COLLEGE

Lane Trotter *President and CEO*
 Julie Longo *Dean of Arts*
 Margaret Heldman *Dean of Science*
 Drew Egan *Instructor, Geography and Geology*
 Frank Williams *Instructor, Biology*
 Andrew Mosi *Instructor, Chemistry*

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Bill Dow *Associate Vice President, Student Services*
 Jennie Moore *Associate Dean, Building Design and Construction Technology*
 Ron Kato *Faculty, Architectural Building Engineering Technology*
 Michel Labrie *Faculty, Architectural Building Engineering Technology*
 Peter Levar *Faculty, Architectural Building Engineering Technology*

EMILY CARR UNIVERSITY OF ART & DESIGN

Kate Armstrong *Director, Living Labs*
 Laura Kozak *Coordinator, Living Labs*
 Rita Wong *Associate Professor, Humanities*
 Julie Andreyev *Associate Professor, Faculty of Design and Dynamic Media*

VANCOUVER COMMUNITY COLLEGE

Peter Nunoda *President and CEO*
 Ben Genaille *Instructor, Culinary Arts*

NATIVE EDUCATION COLLEGE

Dan Guinan *President*
 Jason LaRochelle *Dean of Academics*
 Krystin Glowa *Instructor, Business Communication*
 Amie Wolf *Instructor, Business Communication*

VANCITY

Lauren Dobell *Director, Strategic Partnerships*
 Elizabeth Loughheed *Director, Business and Community*

VANCOUVER FOUNDATION

Niveria Oliveira *Grants and Community Initiatives*

VANCOUVER ECONOMIC COMMISSION

Pietra Basilij *Industrial Initiatives*
 Juvarya Veltkamp *Green Economy Initiatives*
 Meg O'Shea *Green Economy Community Coordinator*

MCCONNELL FOUNDATION

Stephen Huddart *President and CEO*
 John Cawley *Vice President*
 Chad Lubelsky *Associate Program Director*

CITY & PARK BOARD

Alix Sales *Cultural Services*
 Amanda Gibbs *Corporate Communications*
 Amy Fournier *Sustainability*
 Andrew Pask *Vancouver-Midtown*
 Angela Danyluk *Sustainability*
 Baldwin Wong *Social Policy and Projects*
 Casey Crawford *Park Board Commissioner*
 Catherine Evans *Park Board Commissioner*
 Chris Higgins *Sustainability*
 Cory Dobson *Vancouver-Downtown*
 Dana McDonald *Parks Board*
 Darcy Keester *Upcycle Vancouver*
 Emory Davidge *Planning and Engagement Team*
 Ginger Gosnell-Myers *Aboriginal Relations*
 Helen Ma *Vancouver-Downtown*
 Jen Mayberry *Environmental Services*
 John Clelland *Active Transportation*
 Kai-lani Rutland *Corporate Communications*
 Kathleen Corey *Street Activities*
 Katia Tynan *Emergency Management Office*
 Katie MacPherson *Resilience and Emergency Management*
 Keltie Craig *Social Policy and Projects*

Krystie Babalos *Sustainability and Engagement*
 Leslie Ng *Sustainability*
 Lihwen Hsu *Corporate Communications*
 Lindsay Cole *Social Policy and Projects*
 Lisa Brideau *Sustainability*
 Malcolm Bromley *General Manager, Park Board*
 Mary Clare Zak *Social Policy and Projects*
 Matt Horne *Sustainability*
 Nadia Carvalho *Social Policy and Projects*
 Nick Page *Park Board*
 Patrick Enright *Sustainability*
 Paul Gagnon *Environment Services*
 Paul Hendren *Business and Election Services*
 Paul Krueger *Transportation Planning*
 Rachel Moscovich *Green Buildings*
 Thomas Daley *Vancouver-Downtown*
 Wendy Avis *Sustainability*
 Wes Regan *Social Policy and Projects*
 William Dunn *Street Activities*
 Yuri Artibise *Vancouver City Planning Commission*

AWARDS

Inspired Educator Award

Canada Green Building Council (2017)

Advocate of Architecture Award

Royal Architecture Institute of Canada, Metrovan Chapter (2015)

Re-Imagine Education Award

*Shortlisted
The Wharton School (2014)*

Cordes Innovation Award

Ashoka U (2013)

Willis Award for Innovation

*City of Vancouver
Canadian Association of Municipal Administrators (2013)*

Tides Canada Top 10

(2013)

APPENDIX 1.0

METHODOLOGY & VALIDATION

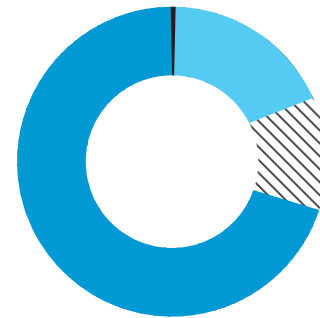
The survey was open from October until December 2017 to cover the period September/August 2011 to June 2017.

It was sent to 1,412 stakeholders via email, including 1,274 students (90%), 80 faculty (6%) and 54 City staff (4%) out of the 4,069 students (91%), 224 faculty (5%) and 159 staff (4%).

The survey was promoted on social media and an incentive of one of four \$100 restaurant gift cards was offered.

n=194 responses, 14% response rate=95%
+-10% confidence

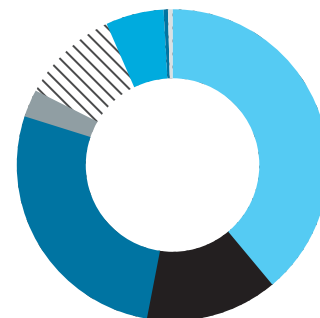
Participants by Type



- Post Secondary Students
- Educator/Faculty
- Local Government
- Community Member



Participants by Institution



- UBC
- SFU
- BCIT
- Langara College
- City of Vancouver
- Emily Carr

Top: Pollinator homes project (UBC, 2017)



CITYSTUDIO VANCOUVER

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citystudiovancouver.com

