CITYSTUDIO
IMPACT REPORT

Survey Results
2011-2017
OUR MANIFESTO

THE CITYSTUDIO WAY

We don’t employ a devil’s advocate at CityStudio. We say Yes more than No. We remain curious and stay open to others’ ideas.

We learn by doing. By following an idea. By experimenting with our hands. By taking risks. By trying, struggling and failing forward fast.

And in the end, we have done something that is real. We find ways to tackle global issues by putting a project on the ground in a local place.

We learn that good projects come from good relationships. That working together is the only way it can work. And that we can’t solve a complex problem without hearing from everyone affected by it.

We sit in a circle and speak from our hearts and our minds. We learn to listen. We learn to enjoy the long pause that emerges in a rich dialogue. We learn how to design. We find better problems to solve. We learn that aesthetics matter.

We work on a team and reflect on our process together. We believe that small projects can add up to big changes in our community, our city and in ourselves.

And if we do it right, we will be high fiving at the end.

We’ve been to the future and it ends well.

Trust the Process.
A FEW WORDS

MAYOR
GREGOR ROBERTSON

Congratulations to CityStudio Vancouver on six years of innovating for the city!

CityStudio has been a game-changer for Vancouver, prototyping many exciting initiatives in the city, energizing staff to work creatively across boundaries, and contributing outside-the-box thinking and solutions to key challenges in our community.

Thank you to the students, faculty, City of Vancouver staff and CityStudio team who have dedicated themselves to this work.

I look forward to seeing what we will accomplish together in the coming years!

CO-FOUNDERS
DUANE ELVERUM & JANET MOORE

We are so appreciative of the students, faculty, City of Vancouver staff, past and present team members and the diverse communities across Vancouver for making the last six years possible.

CityStudio Vancouver began as a simple idea for connecting the hope, possibility and engagement of our students with the complex challenges of city building.

In a world full of climate chaos, civil unrest and social inequality, we are learning that a hopeful story in a city is an exciting possibility. CityStudio Vancouver presents the possibility of real-world experiential learning, collaboration, co-creation, community-based learning, social innovation, community engagement and change. It is a great challenge to encompass all of these values in a community-based hub of learning and we invite you to help us create the space in our cities and schools where we start from a different place of knowing.

As you browse this report, we hope you are inspired by the images, stories, numbers and possibilities. We are still learning and growing as an organization, and we are excited about the coming years where we deepen the model and expand the potential for CityStudio in cities around the world. We welcome your feedback for how we can improve.

Cities are better when we build them together.
WHAT IS CITYSTUDIO

CityStudio Vancouver is an innovation hub where City staff, students and faculty co-create experimental projects to make Vancouver more sustainable, liveable and joyful.

Co-founded in 2011, it is a collaboration with the City of Vancouver and Simon Fraser University as well as University of British Columbia, Langara College, BC Institute of Technology, Emily Carr University of Art + Design, Native Education College and Vancouver Community College.

CityStudio was born in response to Vancouver’s plan to become the greenest city in the world by 2020 and was designed to accelerate sustainability in higher education and provide students with direct opportunities to work in and with the city on urban challenges. Since then we have moved beyond goals of sustainability to also include the Healthy City, Engaged City and Resilient City strategies.

BY THE NUMBERS

179 courses
224 faculty
159 city staff
4,069 students
316 projects
99,804 student hours
Through collaborative city building we will foster the next generation of leaders and changemakers that inspire action in the community and government. We also aim to shift culture at City Hall and normalize civic action as a key element of higher education.

Our Theory of Change drives how we achieve this, beginning by building trust relationships and connecting city staff with students, faculty and community members to frame the city’s most pressing problems. Together, we co-create innovative solutions and launch experimental projects on-the-ground that advance key city goals and plans.
We believe good projects come from good relationships.

Of participants built new relationships during their time at CityStudio Vancouver.

"Perhaps the most impactful element of the course was the relationships we built with one another. Friendships, partnerships, relationships with mentors. Developing the confidence and skills to create purposeful relationships is something I will use every day, for the rest of my life."

- SFU Student

60% say the relationships continued after CityStudio.
MY CITYSTUDIO EXPERIENCE...

- 81% developed my professional skills
- 80% shifted the way I think about and do things
- 80% got me involved in the community
- 35% helped me get a job

LAUNCHING PROJECTS & PEOPLE STUDENTS & ALUMNI

"After CityStudio, I felt far more empowered and less intimidated about pushing for civic change and participating in civic organizations/events. I make an effort to attend local consultations/hearings and take an active part in community building, whereas before CityStudio I would’ve left it to an imaginary "someone else." One example of this shift: I can now imagine myself possibly running for an elected position in the future, something I would’ve never dreamed of prior to CityStudio." (SFU Student)
Some project outcomes have been wrapped into existing initiatives, others have been used to kickstart projects with community partners, and some have been used to help shape longer-term city directions.” (City Staff)

“Projects have been used to help move initiatives forward. They have provided information or tools that improve knowledge and resources.” (City Staff)

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<th>MY CITYSTUDIO EXPERIENCE...</th>
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<td>96% made my job more enjoyable</td>
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<td>71% shifted the way I think about and do things</td>
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<td>88% helped me advance city goals and priorities</td>
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<td>54% made my job easier</td>
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<th>CITY OF VANCOUVER &amp; PARK BOARD STAFF</th>
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<td>40% repeat participants</td>
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<td>75% intend to participate again</td>
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"The CityStudio experience provides validation in terms of the pedagogical experiment that I am implementing in a brand new course. This validation is appreciated and meaningful because it inspires me to take bolder steps in advocating for innovative teaching and learning in higher education." (UBC Faculty Member)

48% repeat participants
69% intend to participate again
CITY STAFF
"[CityStudio] helped me be more open to thinking outside the bureaucratic box - and has helped me push the envelop re: creative engagement."

COMMUNITY MEMBER
"It's inspired me to put engagement principles first and to recognize how young minds can bring great ideas to a city."

UBC STUDENT
"CityStudio has inspired me to really value professional relationships and take the time to build connections and friendships with people I work with. It's taught me that sometimes all it takes is to reach out."

BCIT FACULTY
"...I am encouraging our program to create more opportunities for alternative learning such as CityStudio, a very worthwhile initiative to engage our creative and resourceful students in the city's future."

LANGARA FACULTY
"[My experience with CityStudio] affirmed my desire to learn new things about the city and new and engaging approaches for teaching."

We believe that small projects can add up to big changes...
"The students bring new ideas and questions to my practice. They also shake off some of the 'skeptic dust' that accumulates on a seasoned government staff veteran. I have witnessed how [students] sharing their info has taught others to think differently - this is immensely important to the systemic change in certain city services and planning frameworks."

"CityStudio has been instrumental in encouraging me to look for opportunities to engage young people in identifying and solving challenges."

"[CityStudio] has very much influenced me to take-on a new approach to instruction and caused me to experiment with entirely new class structures focused on students exploring and creating for themselves."

WHAT WE HEARD...

- Set up a proper alumni network
- Engage more courses
- Opportunities for longer-term projects
- Connect all CityStudio participants
- Greater awareness on campus
- More critical edge in the city
2011-2017
OUR CHAMPIONS

CITYSTUDIO TEAM
Duane Elverum Co-Founder & Co-Director
Janet Moore Co-Founder & Co-Director
Miriam Equitn General Manager
Rochelle Heinrichs Communication & Engagement Coordinator
Ileana Costrut Projects Coordinator

PAST CITYSTUDIO TEAM
Heather O'Hara Executive Producer
Jennie Morton Campus Course Manager
Lena Soots Program Manager
Lindsay Cole Operations Manager

FOUNDERS CIRCLE
Duane Elverum CityStudio
Janet Moore CityStudio
Mark Winston SFU
Sadhu Johnston City of Vancouver
Moura Quayle UBC
Andrea Reimer City Council
Esmay Santos-Brault
John Tylee
Ron Kellett UBC
Lindsay Cole City of Vancouver

CITY OF VANCOUVER
Gregor Robertson Mayor of Vancouver
Kevin Quinn Chief of Staff
Sadhu Johnston City Manager
Andrea Reimer City Councillor
Heather Deal City Councillor
Raymond Louie City Councillor, Acting Mayor
Doug Smith Acting Director of Sustainability
Brad Badelt Acting Assistant Director of Sustainability

SIMON FRASER UNIVERSITY
Peter Keller Vice President Academic and Provost
Shauna Sylvester Director, Centre for Dialogue
Mark Winston Professor and Former Director, Semester in Dialogue
Lisa Papania Co-Director, Business of Design
Meghan Winters Assistant Professor, Health Sciences
Andrew Haverlykewich Senior Lecturer, Interactive Arts and Technology
Shawn Smith Co-Director, RADIUS
Donovan Woollard Co-Director, RADIUS

UNIVERSITY OF BRITISH COLUMBIA
David Shorthouse Director, Academic Initiatives
Victoria Smith Director, Communications and Community Engagement, Sustainability Initiative
Susan Grossman Director, Centre for Community Engaged Learning
Rob VanWynsbergh Professor, Education
James Tansey Executive Director, Sustainability Initiative
Catherine Douglas Sessional Lecturer, Economics
David Brownstein Sessional Lecturer, Geography
Stephen Sheppard Professor and Program Director, Urban Forestry
Sara Harris Professor of Teaching and Associate Dean Academic, Science
Susan Nesbitt Professor of Teaching, Civil Engineering

LANGARA COLLEGE
Lane Trotter President and CEO
Julie Longo Dean of Arts
Margaret Heldman Dean of Science
Drew Egan Instructor, Geography and Geology
Frank Williams Instructor, Biology
Andrew Mosi Instructor, Chemistry

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY
Bill Dow Associate Vice President, Student Services
Jennie Moore Associate Dean, Building Design and Construction Technology
Ron Kato Faculty, Architectural Building Engineering Technology
Michel Labrie Faculty, Architectural Building Engineering Technology
Peter Levar Faculty, Architectural Building Engineering Technology

EMILY CARR UNIVERSITY OF ART & DESIGN
Kate Armstrong Director, Living Labs
Laura Korak Coordinator, Living Labs
Rita Wong Associate Professor, Humanities
Julie Andreyev Associate Professor, Faculty of Design and Dynamic Media

VANCOUVER COMMUNITY COLLEGE
Peter Munroa President and CEO
Ben Genaille Instructor, Culinary Arts

NATIVE EDUCATION COLLEGE
Dan Guinan President
Jason LaRochelle Dean of Academics
Krystin Glowa Instructor, Business Communication
Amie Wolf Instructor, Business Communication

VANCITY
Lauren Dobell Director, Strategic Partnerships
Elizabeth Loughheed Director, Business and Community

VANCOUVER FOUNDATION
Niveira Oliveira Grants and Community Initiatives

VANCOUVER ECONOMIC COMMISSION
Pietra Basili Industrial Initiatives
Jowarya Vulkamp Green Economy Initiatives
Meg O’Shea Green Economy Community Coordinator

MCCONNELL FOUNDATION
Stephen Huddart President and CEO
John Cauley Vice President
Chad Lubelsky Associate Program Director

CITY & PARK BOARD
Ali Sales Cultural Services
Amanda Gibbs Corporate Communications
Amy Fournier Sustainability
Andrew Pask Vancouver-Midtown
Angela Damylak Sustainability
Balwin Wong Social Policy and Projects
Casey Crawford Park Board Commissioner
Catherine Evans Park Board Commissioner
Chris Higgins Sustainability
Cory Dobson Vancouver-Downtown
Dana McDonald Parks Board
Darcy Keeter Ucycle Vancouver
Emory Davidge Planning and Engagement Team
Ginger Gosnell-Myers Aboriginal Relations
Helen Ma Vancouver-Downtown
Jan Mayberry Environmental Services
John Clelland Active Transportation
Kai-lani Rutland Corporate Communications
Kathleen Creny Street Activities
Katia Tynan Emergency Management Office
Katie MacPherson Resilience and Emergency Management
Keltie Craig Social Policy and Projects

Krytie Babalos Sustainability and Engagement
Lesie Ng Sustainability
Liwen Hsu Corporate Communications
Lindsay Cole Social Policy and Projects
Lisa Brideau Sustainability
Malcolm Bromley General Manager, Park Board
Mary Clare Zak Social Policy and Projects
Matt Horne Sustainability
Nadia Carvalho Social Policy and Projects
Nick Page Park Board
Patrick Enright Sustainability
Paul Gagnon Environment Services
Paul Hendren Business and Election Services
Paul Krueger Transportation Planning
Rachel Mosovich Green Buildings
Thomas Daley Vancouver-Downtown
Wendy Avis Sustainability
Way Regan Social Policy and Projects
William Dunn Street Activities
Yuri Athbulse Vancouver City Planning Commission

AWARDS
Inspired Educator Award
Canada Green Building Council (2017)
Advocate of Architecture Award
Royal Institute of Architects, Metrovan Chapter (2015)
Re-Imagin Education Award
The Wharton School (2014)
Cordes Innovation Award
Ashoka U (2013)
Willis Award for Innovation
City of Vancouver
Canadsian Association of Municipal Administrators (2013)
Tides Canada Top 10 (2013)
The survey was open from October until December 2017 to cover the period September/August 2011 to June 2017.

It was sent to 1,412 stakeholders via email, including 1,274 students (90%), 80 faculty (6%) and 54 City staff (4%) out of the 4,069 students (91%), 224 faculty (5%) and 159 staff (4%).

The survey was promoted on social media and an incentive of one of four $100 restaurant gift cards was offered.

n=194 responses, 14% response rate = 95% +/−10% confidence