

## All About Boards Program Financial Fitness

While nonprofit success is measured in more than just dollars, board members must maintain a close eye on the financial direction of the organization and its economic stability if they are to truly fulfill their responsibility. This session will help board members gain a basic understanding of their financial stewardship responsibilities and give them a starting point for comprehending key financial data.

### Protecting the Nonprofit

- Asset Protection
- Internal Controls
- Risk Management

### Managing the Nonprofit

- Understanding financial statements
- Creating a budget
- Board and management reporting
- Investment Management

### About the facilitator:

John Craven is an FCA who has held senior financial/investment roles in a broad cross-section of industries—multi-national publicly traded companies, not-for-profit organizations, government and education. He has over 20 years of experience in senior finance positions with London Life and Canada Trust. He also held the senior finance position for St. Joseph's Health Care Foundation, London for 4 years. During his business career he volunteered for several not-for-profit boards and committees, focusing on investment and finance responsibilities. His recent volunteer experience included chairing an investment committee with responsibility for approximately \$100 million in invested assets.

John also is a regular presenter at not-for-profit forums and seminars. John is currently a Principal with Craven Consulting Group, where he provides financial, investment and governance advice to both profit and not-for-profit organizations.



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### Date:

October 15, 2014  
9:00 AM - 12:00 PM

### Location:

London Public Library  
Central Branch  
Stevenson & Hunt Room

### Level:

Beginner-Intermediate

### Target Audience:

Board Members, Executive Directors, Financial Staff, Finance Committees and those interested in learning about becoming a volunteer board member

### Investment:

#### Pillar members

\$210 for series  
\$70 for individual session

#### Non-members

\$270 for series  
\$85 for individual session

### To Register

Online [here](#)  
Pay by credit card or cheque

### [PD Registration Policy](#)



**PILLAR**  
nonprofit network

251 Dundas Street,  
London, ON N6A 6H9  
T: 519-433-7876  
F: 519-435-0227

[www.pillarnonprofit.ca](http://www.pillarnonprofit.ca)