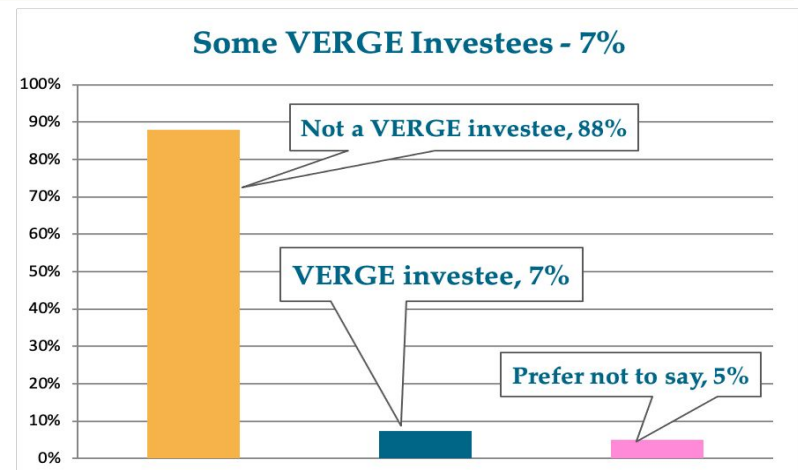
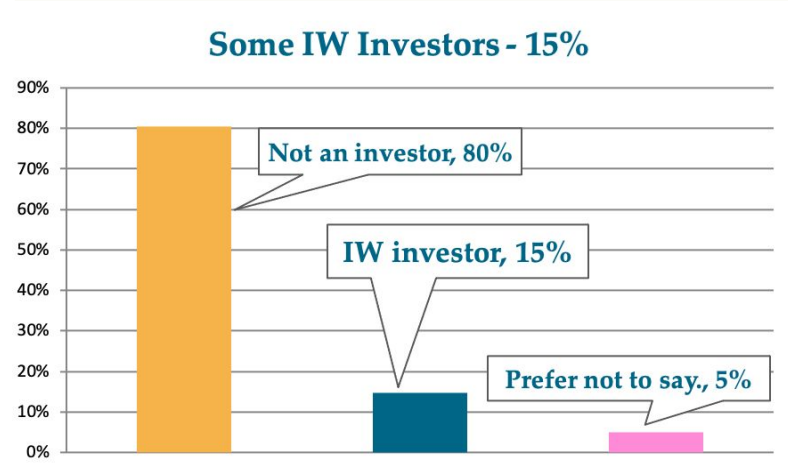
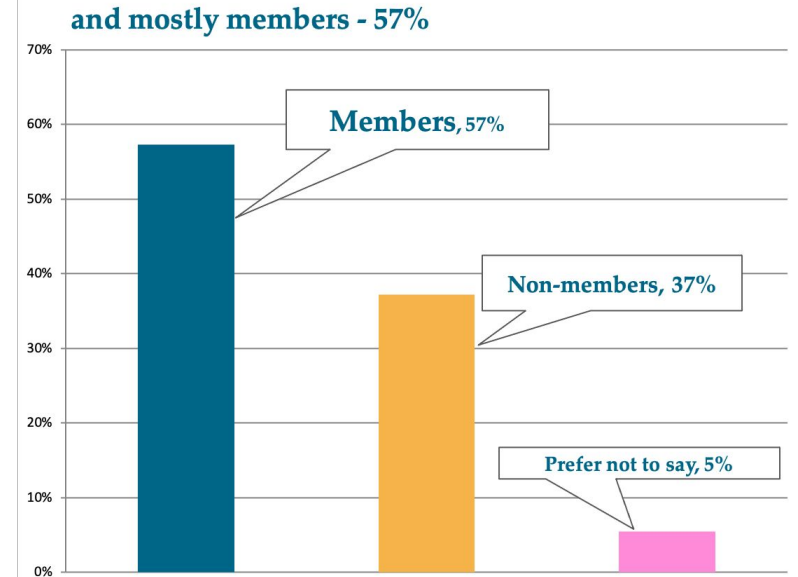
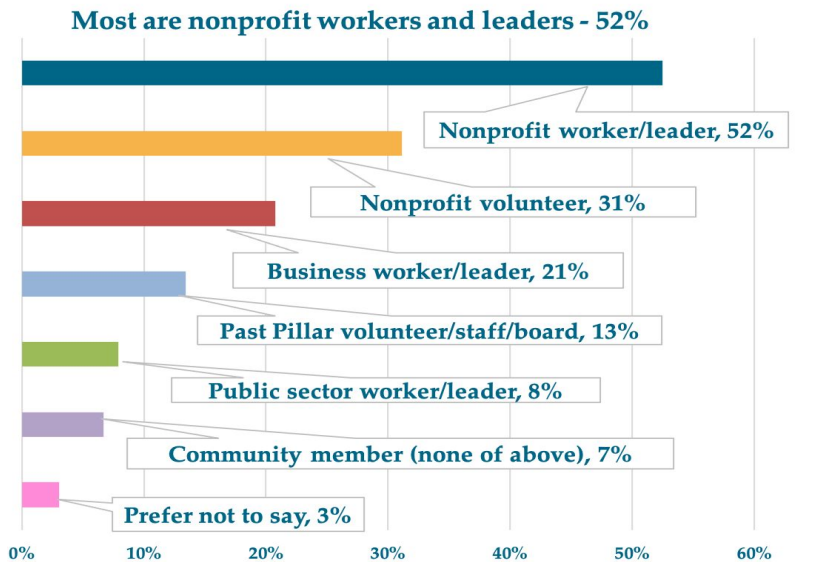


**PILLAR**  
nonprofit network

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**Preliminary data and findings from  
Pillar Board Community Survey,  
Fall 2023**

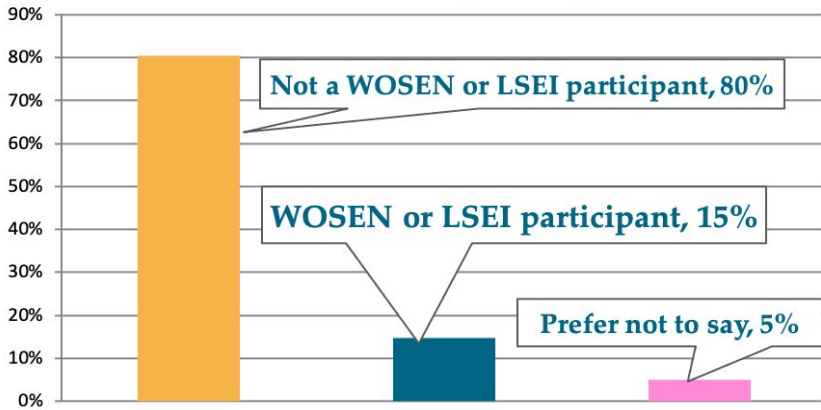
# Who responded and how are we related?



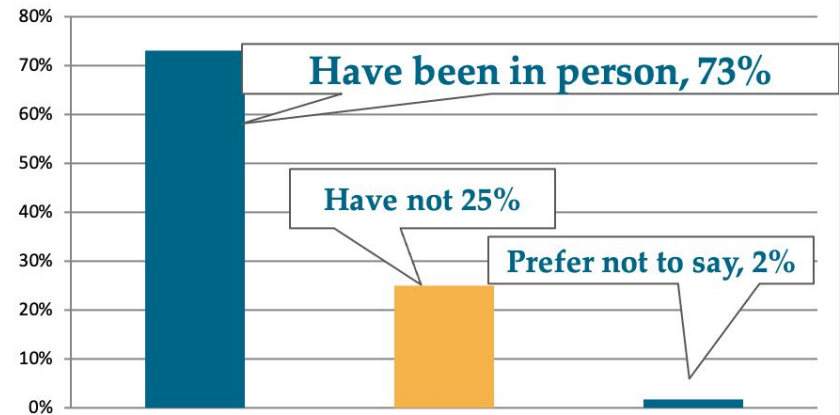
NB: 164 responses

# Who responded and how are we related?

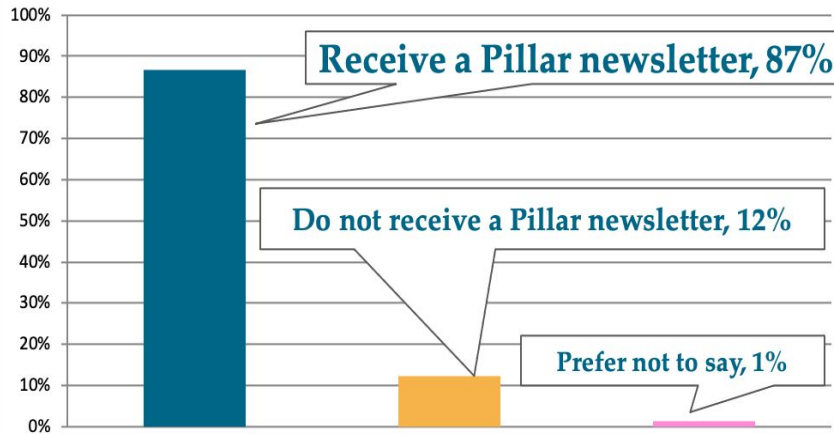
## Some WOSEN or LSEI participants- 15%



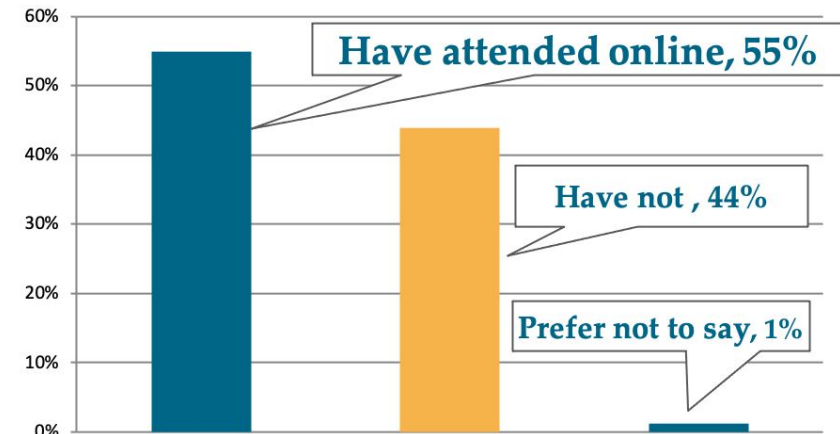
## Most have been to events at IW - 73%



## Most receive a Pillar newsletter - 87%

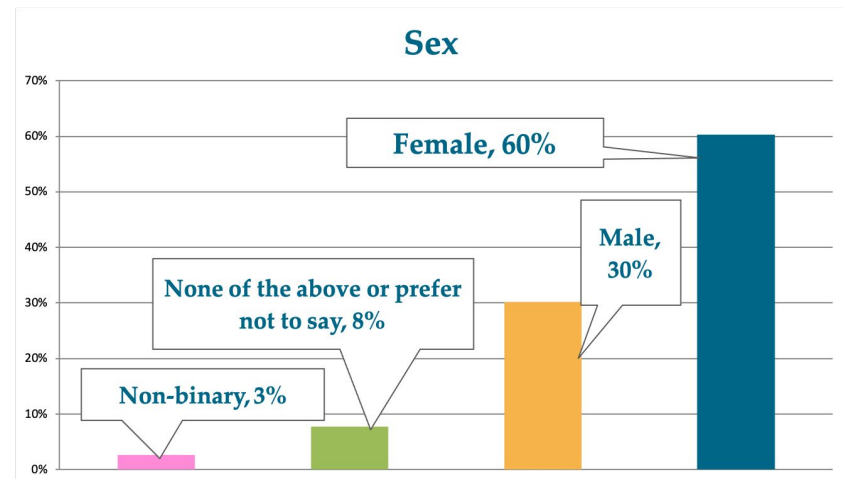
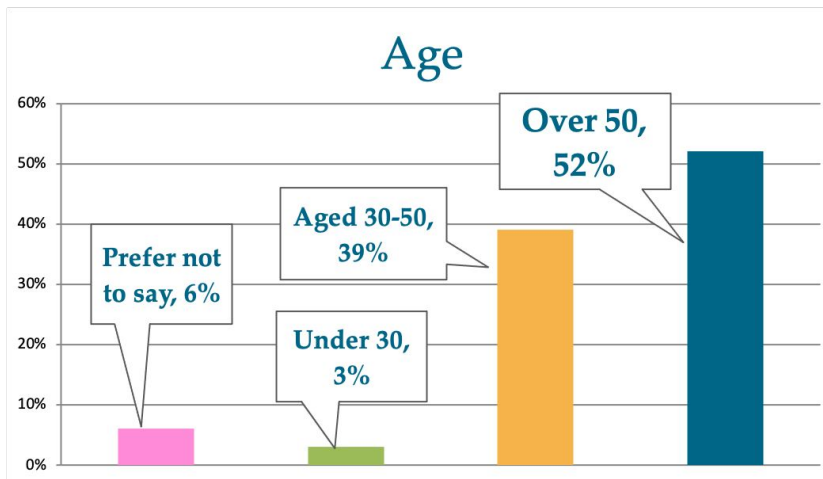
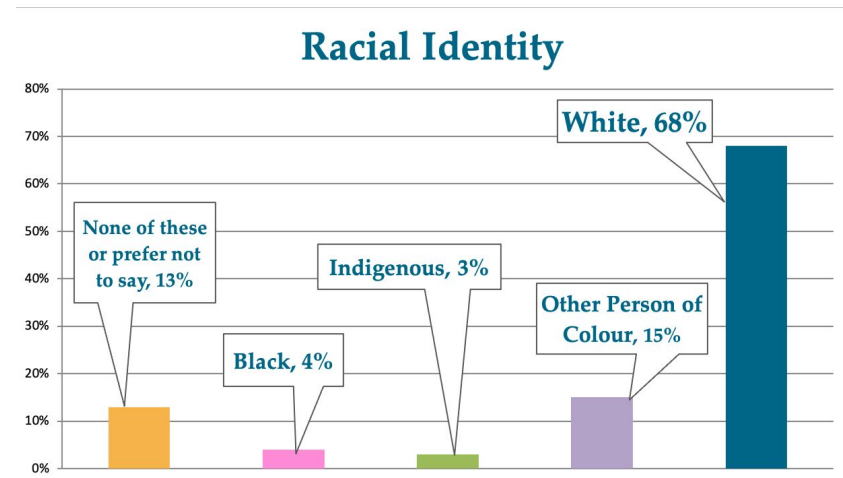
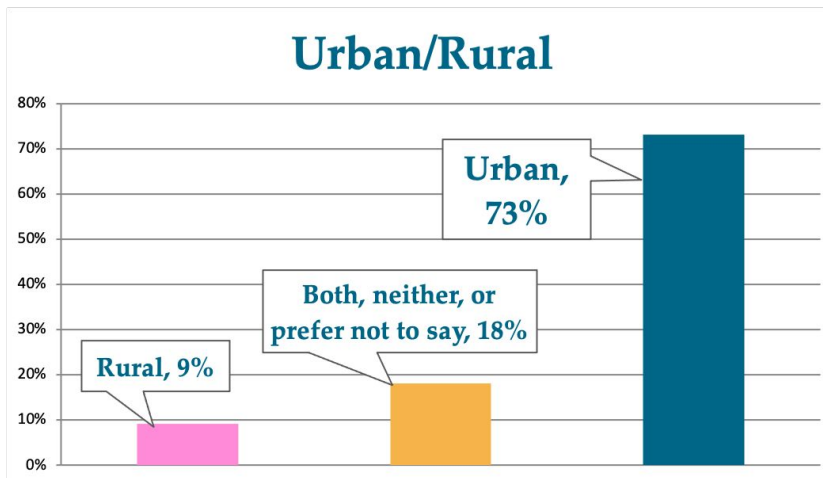


## And more than half online - 55%



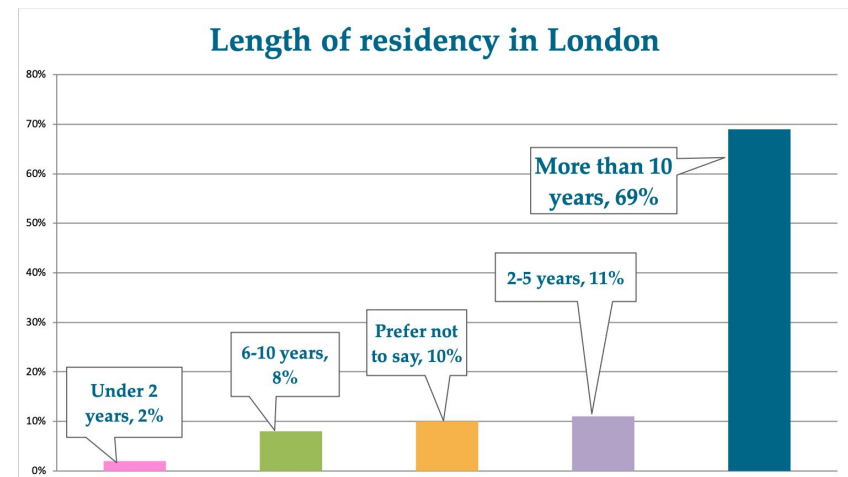
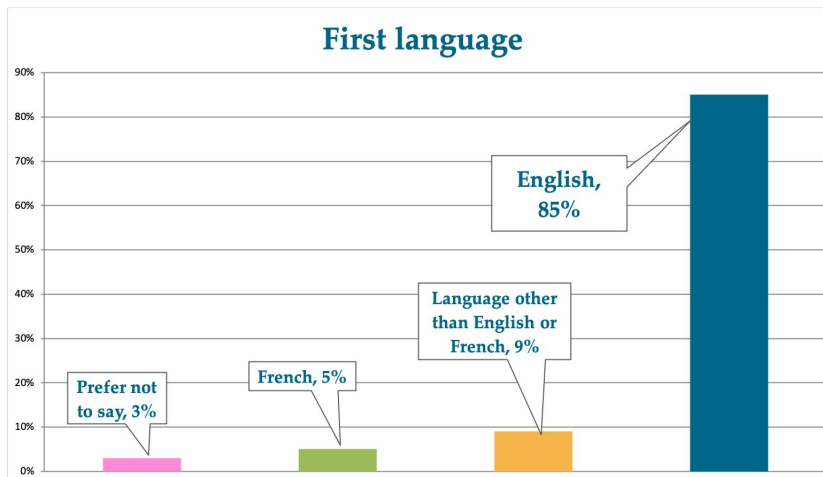
NB: 164 responses

# What else do we know about the respondents?



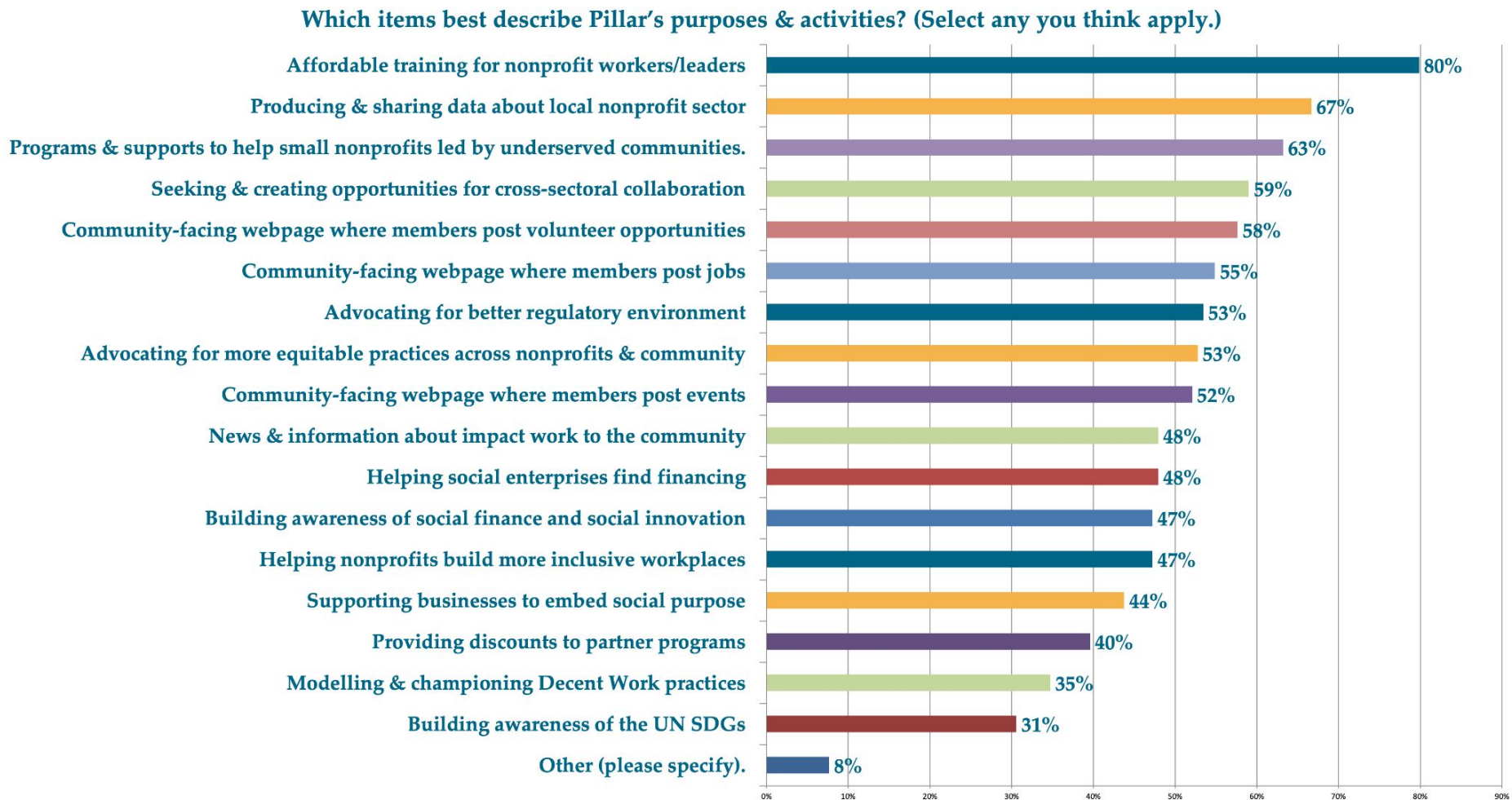
NB: 116 responses (48 skipped)

# What else do we know about the respondents?



NB: 116 responses (48 skipped)

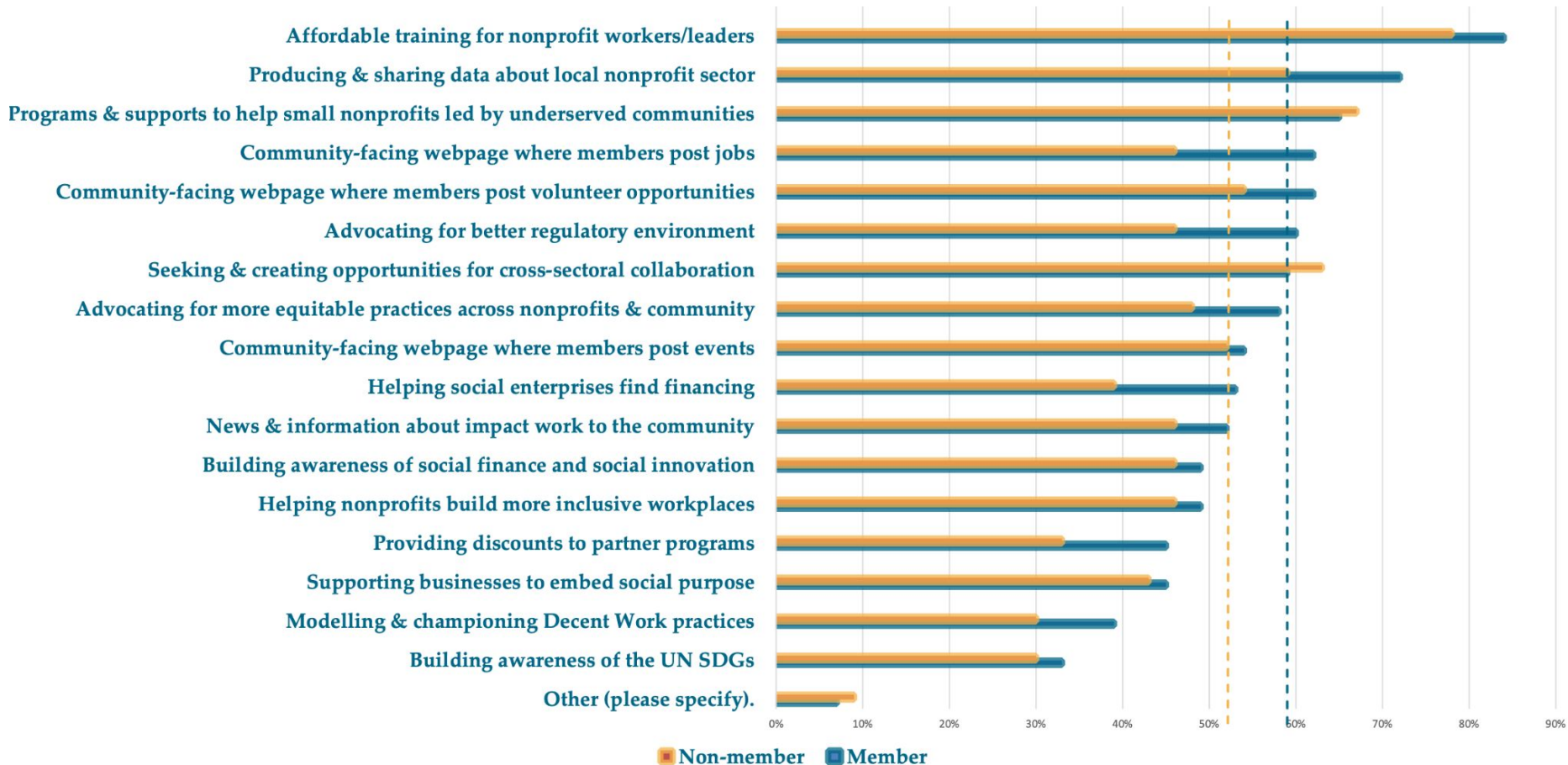
# What does the network think Pillar does?



144 responses (20 skipped); 1276 selections; avg almost 9/18(roughly 1/2)  
#1 at 80%, but note that #17 is identified by nearly a third!

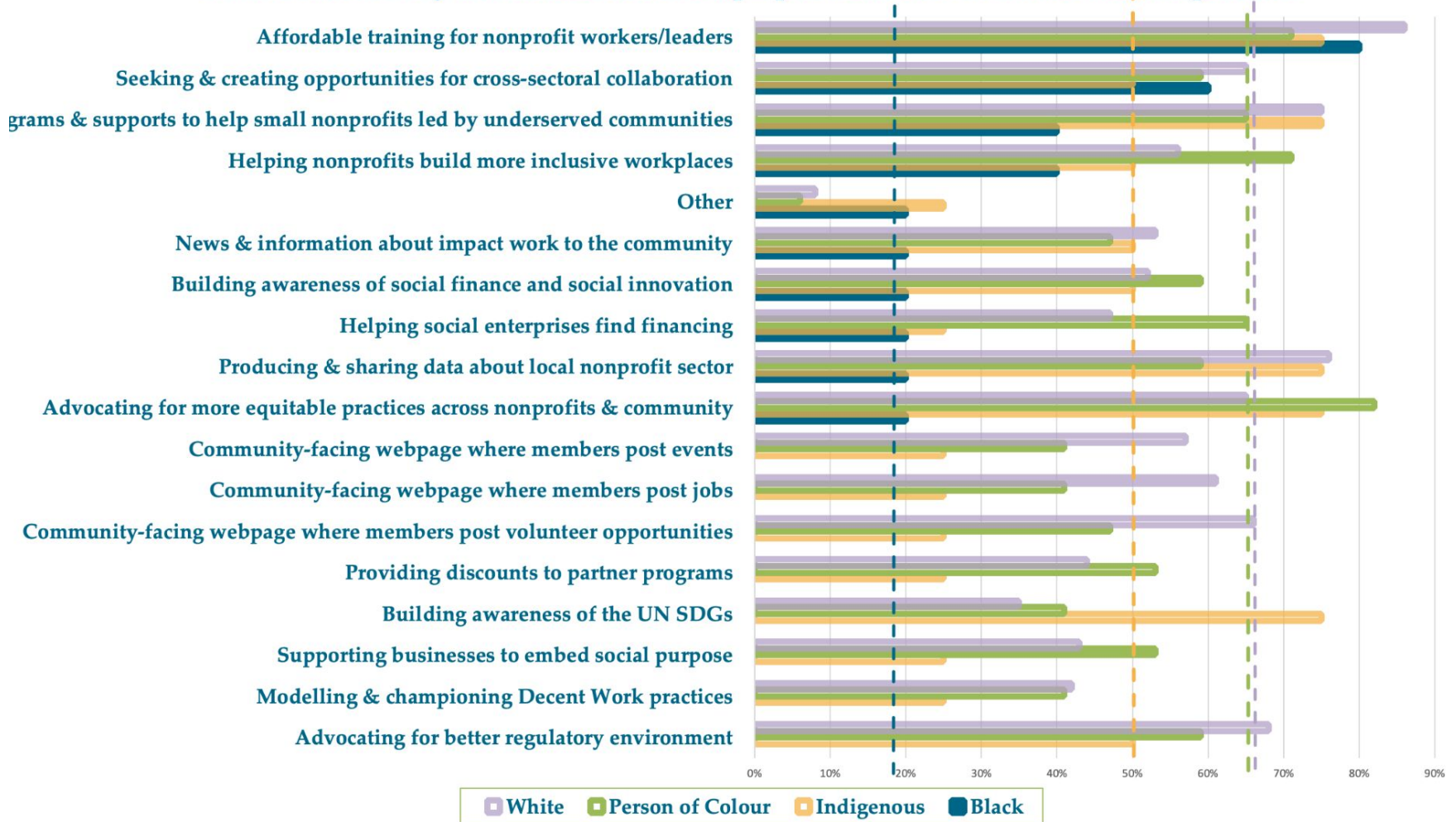
# What do members & nonmembers think Pillar does?

Members & nonmembers mostly identify Pillar's purposes & activities similarly, with some differences



# How do ideas about Pillar vary by racial identity?

Some differences by race in ideas of Pillar's purposes and activities. And selection patterns.





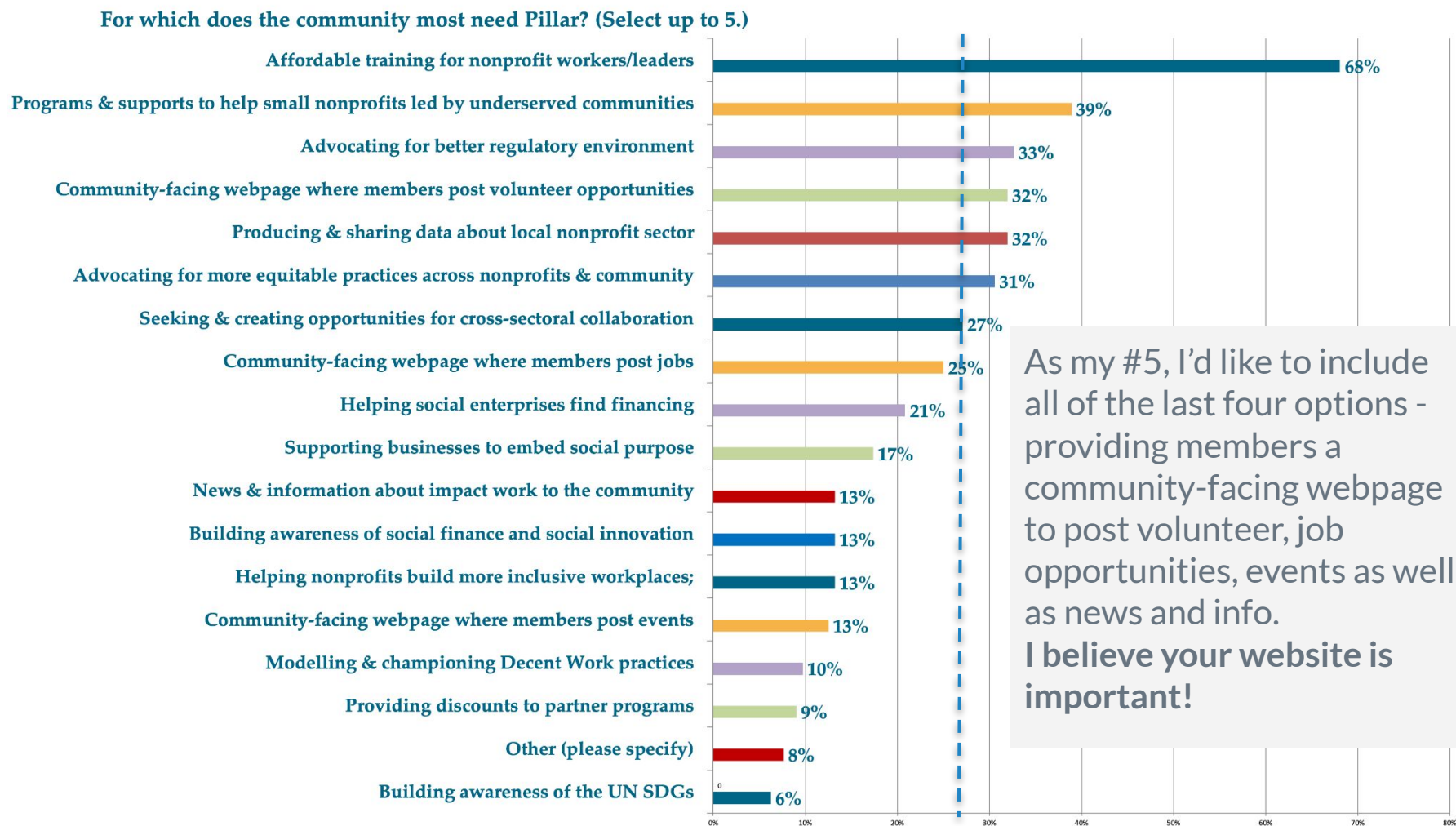
# What does the community most need from us?

## For which does the community most need Pillar? (Select up to 5.)

Affordable training for nonprofit workers/leaders	68%	98		
Programs & supports to help small nonprofits led by underserved communities	39%	56		
Advocating for better regulatory environment	33%	47		
Producing & sharing data about local nonprofit sector	32%	46		
Community-facing webpage where members post volunteer opportunities	32%	46		
Advocating for more equitable practices across nonprofits & community	31%	44		
Seeking & creating opportunities for cross-sectoral collaboration	27%	39		
Community-facing webpage where members post jobs	25%	36		
Helping social enterprises find financing	21%	30		
Supporting businesses to embed social purpose	17%	25		
Helping nonprofits build more inclusive workplaces;	13%	19		
Building awareness of social finance and social innovation	13%	19		
News & information about impact work to the community	13%	19		
Community-facing webpage where members post events	13%	18		
Modelling & championing Decent Work practices	10%	14		
Providing discounts to partner programs	9%	13		
Other (please specify)	8%	11		
Building awareness of the UN SDGs	6%	9		
	Answered	144	589	4.090277778
	Skipped	20	Ttl Selections	Avg selections

NB 144 responses (20 skipped); only 589 selections, so avg of only 4. (i.e., *Some* respondents chose to narrow the focus to fewer than 5.)

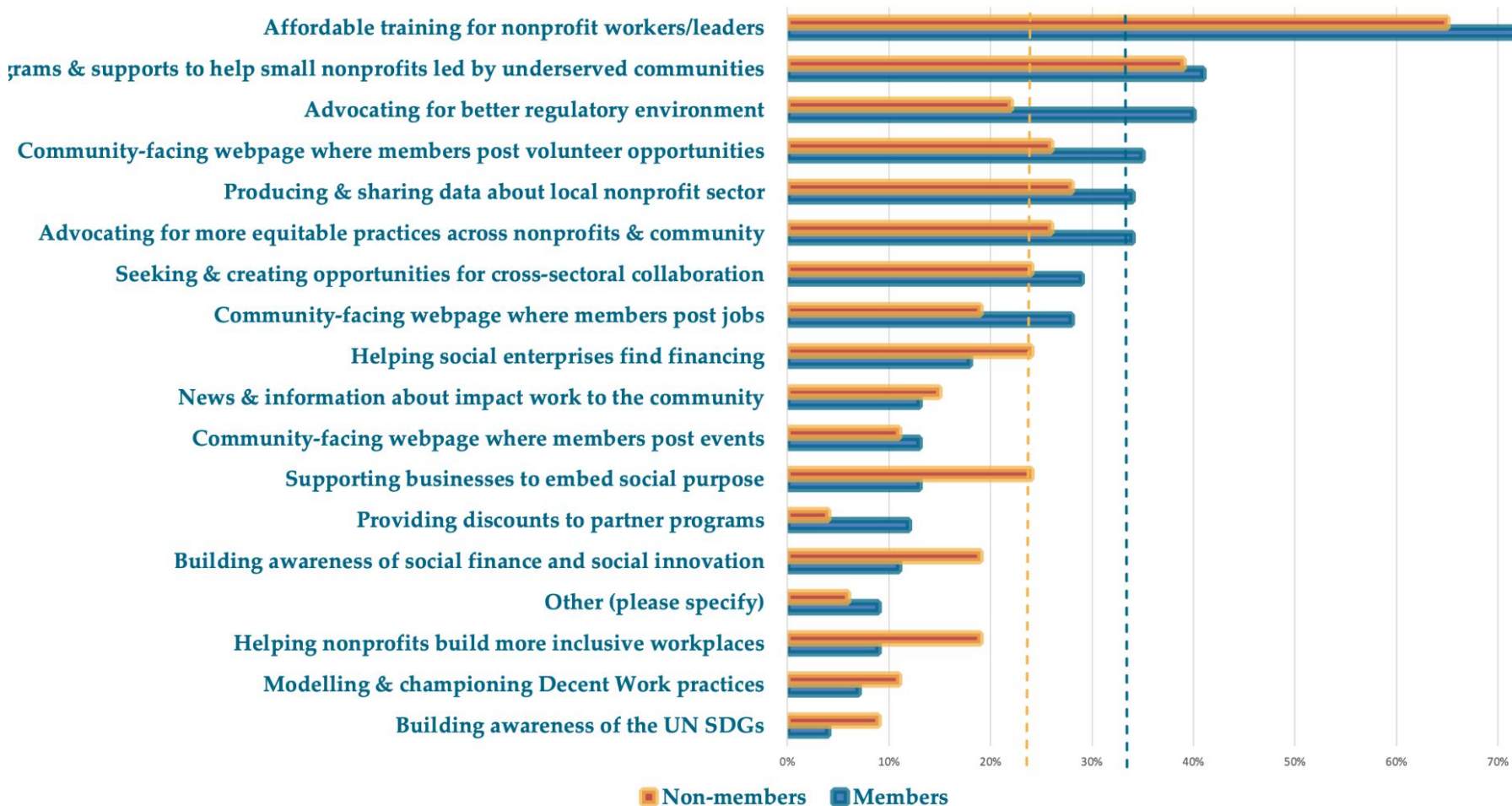
# What does the community most need from us?



NB 144 responses (20 skipped); only 589 selections, so avg of only 4. (i.e., *Some* respondents chose to narrow the focus to fewer than 5.)

# What does the community most need from us?

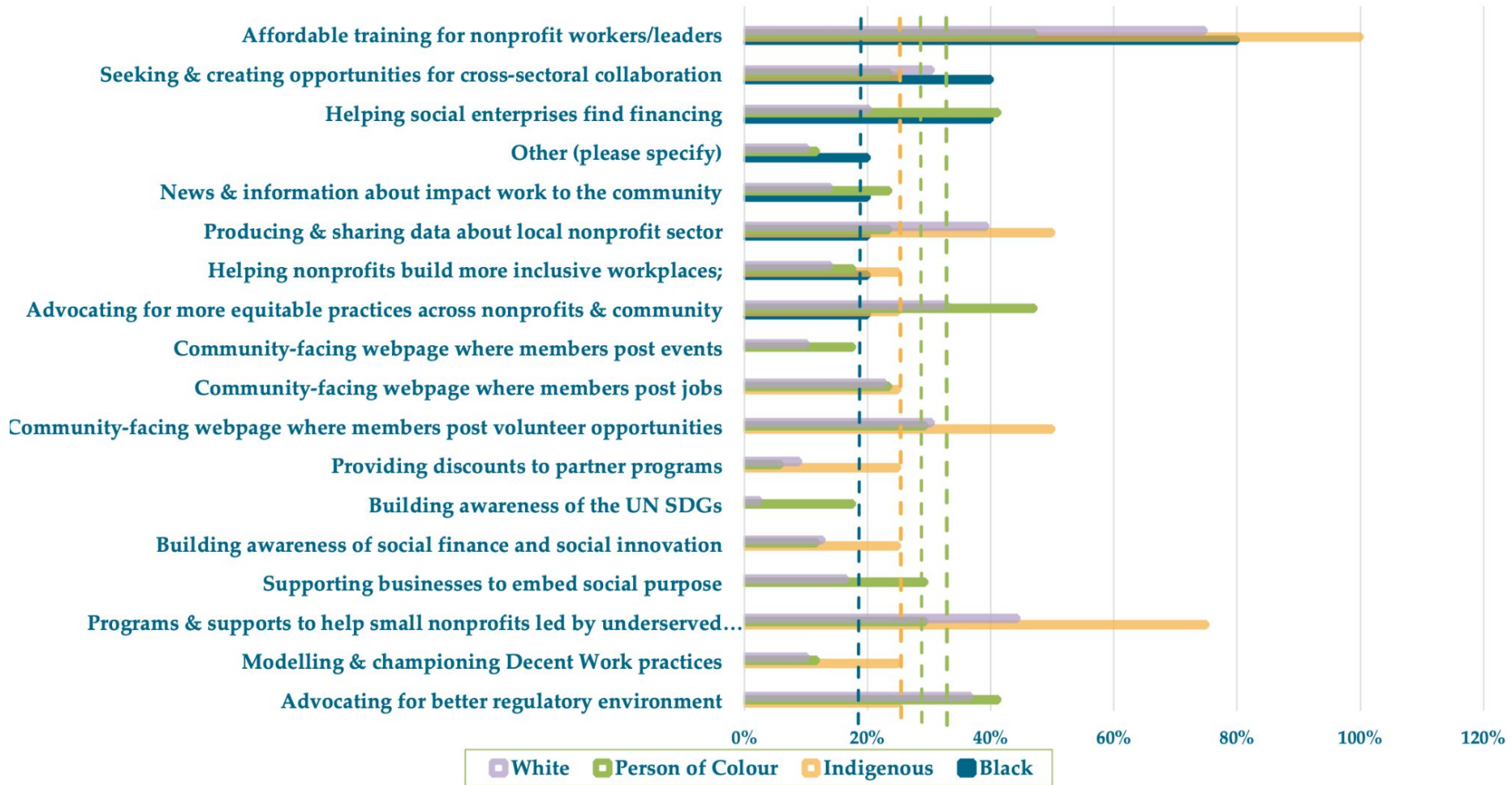
Which do you feel the community most needs Pillar for? (Select up to 5.)



NB 144 responses (20 skipped); only 589 selections, so avg of only 4. (i.e., *Some* respondents chose to narrow the focus to fewer than 5.)

# What does the community most need from us?

Community needs by racial identity



# How would you describe Pillar to your friends in one or two sentences?

charitable Black Indigenous people  
capacity community supports collaboration  
focus good Pillar supports opportunity  
resources **nonprofits** network  
policy impact sector **noprofits** training  
operates great resource build capacity  
social enterprises

116 responses

# Thinking ahead, what is your vision for what Pillar could become in five years' time?

organizations similar nonprofit  
leading Continue strong Advocacy well information space  
place resources local business help service training  
small vision nonprofit Go organization leader catalyst  
many create  
diverse become **community** support focused  
work driven  
member impact **Pillar** **nonprofit** social programs  
issues Need network role connection hub voice strengthen  
understood collaboration provide bring proven positive education  
advance

116 responses

# What steps does Pillar need to take in the next two years to be on the pathway to that vision?

communication opportunities accountability  
network transparent new change members trust leadership promote  
advocacy programs Pillar needs focus Continue value  
leaders training  
services support **Nonprofits** board business partnerships  
staff vision **Build community** clear initiatives  
bold small strategic plan relationships Offering engage  
stable Black Indigenous programs services  
diversity inclusion goals

116 responses

What are your questions?

What else could we try to learn?

email [board@pillarnonprofit.ca](mailto:board@pillarnonprofit.ca)