

INVESTMENT READINESS PROGRAM

EXPERT SERVICE PROVIDER



The Investment Readiness Program (IRP) is a two-year \$50 million program by the Government of Canada. The IRP provides funding to social purpose organizations (SPOs) to help launch, design, measure and scale their social enterprises. Organizations can apply for grant funding up to \$100,000 and purchase support from expert service providers, such as Impact Consulting, to help improve their capacity to participate in the social finance market.

WHAT CAN FUNDING BE USED FOR?

Any activity that will help a social purpose organization advance towards, or become, ready to take on investment. Such as:

- Business Planning
- Branding
- Financial Modelling
- Impact Measurement
- Legal Services
- Market Analysis



WHO CAN APPLY?

- Charities, nonprofits, cooperatives, for-profits
- Early to late stages of development
- Must generate or plan to generate revenue through sales of product or services
- Demonstrate the social, cultural and/or environmental impact of your organization

KEY DATES

September 8th	●	Applications open
October 9th	●	Applications close
December 2020	●	Results expected

FOR MORE INFORMATION VISIT [PILLARNONPROFIT.CA/IRP](https://pillarnonprofit.ca/irp)

HOW WE CAN HELP

Impact Consulting works with charities, nonprofits, for-profits and cooperatives to map out customized support that moves you closer to your goals. Our services can help get your organization ready for the investment readiness program, this may include:

SOCIAL ENTERPRISE STRATEGY

Determine if social enterprise is the right fit for you. Understand the readiness of your organization, gather feedback and identify partnerships.

Typically includes an organizational readiness assessment, stakeholder interviews, discussions with leadership and a facilitated community design session.



BUSINESS PLANNING

Analyze the financial viability and potential impact of your new or growing social enterprise, prepare business plans and documentation to access funding/financing.

Typically includes a three to six month engagement including market research, analysis of products/services, financial planning, coaching staff/board and an implementation & resource plan.

TEAM DEVELOPMENT SESSIONS

Set your team up for success with half-day, full-day and weekend sessions designed to enhance your capacity.

Offerings include social enterprise training, board governance training, leadership coaching, team development exercises and more.

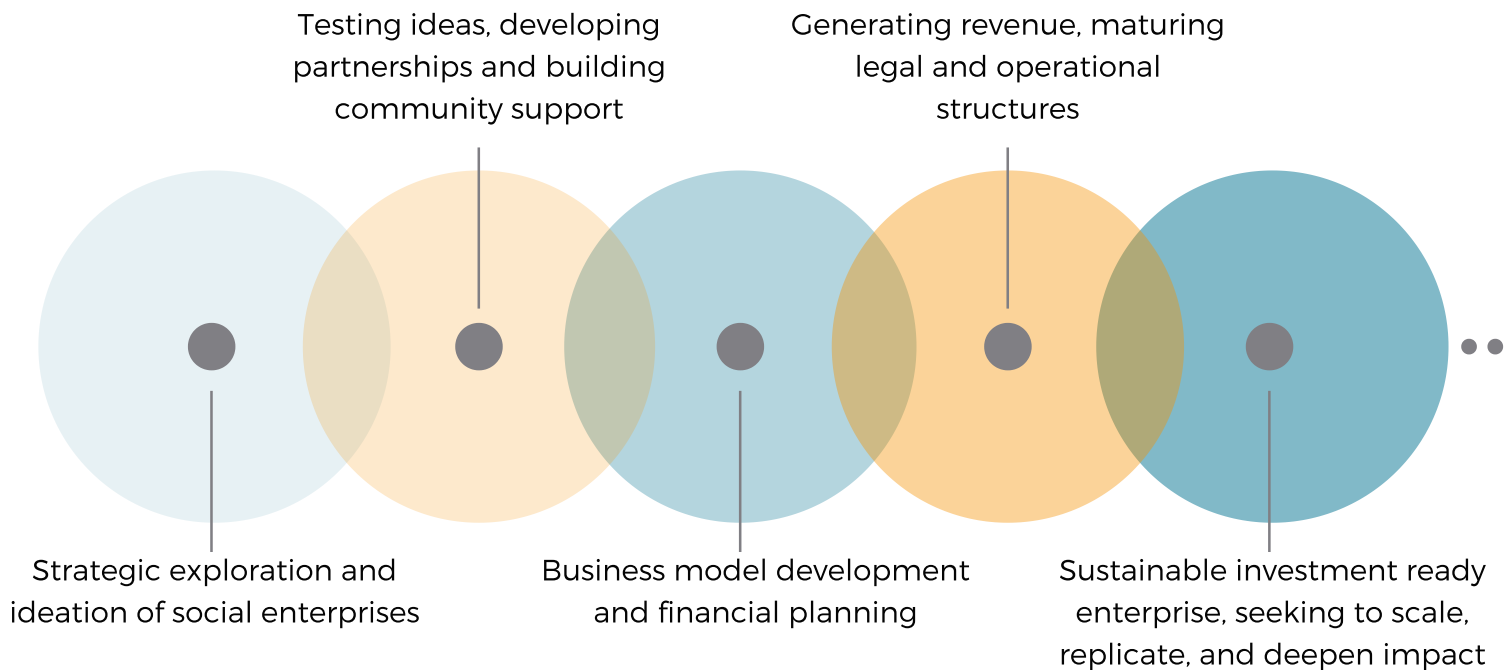


ABOUT IMPACT CONSULTING

Impact Consulting is a program of Pillar Nonprofit Network. For over 15 years, Pillar has been strengthening nonprofits, social enterprises and individuals creating positive community impact. Impact Consulting leverages the experience and knowledge of Pillar staff, associates and our network of 600+ social innovators to strategically scale your impact.

YOUR IRP JOURNEY

The IRP is designed to support organizations at any stage of their journey and move them closer to investment readiness. With Impact Consulting, we can identify where your organization is now and help plan for the future:



OUR COMMITMENT TO INVESTMENT READINESS

Impact Consulting works with a variety of nonprofits, social enterprises and social impact real estate projects each year. We are thrilled to see the federal government supporting clients who are otherwise unable to access vital support.

Through the first round of Investment Readiness Program, we are supporting five social purpose organizations to move towards investment readiness.