



PILLAR
nonprofit network

Community Innovation Awards

IMPACT REPORT

A RECORD-BREAKING
1,000+ Attendees
joined us for the
12th Annual
Pillar Community
Innovation Awards

AWARD RECIPIENTS



INNOVATION
The Grand Theatre's
100 Schools Project



LEADERSHIP
Mustfah Madlol



IMPACT
Liberal Arts 101 at
King's University College



COLLABORATION
London's Temporary
Overdose Prevention Site



COMMUNITY CHOICE
Jeffrey Robb

Visit pillarnonprofit.ca/communityinnovationawards
to see all 12 finalist videos!



"Pillar is in the business of hope and inspiring changemakers to action."

- Janet Frood, Attendee
2018 Pillar Community Innovation Awards

**SHARE
INSPIRE
CELEBRATE**

#PCIA18
Trended #1
Canada Wide



NEW THIS YEAR

STORYTELLING WORKSHOP

Your support created opportunities for us to develop various resources for our finalists to amplify their stories of impact. In addition to preparing a media kit resource we invited finalists to participate in an immersive Storytelling Workshop to help them create the story they wanted to tell about their nomination and the good work they are doing in their communities. This proved to be a useful exercise in helping finalists prepare for their filming sessions with **Gotham Studios**.



YOUTH RECEPTION

Pillar's Youth Engagement Coordinator hosted a youth networking reception preceding the event for our **85 youth attendees** sponsored by **TD & RBC**! This gave young folks the chance to connect with each other first, reducing the intimidation of walking into a room with 1,000 other people. It is important we give recognition to the up and coming leaders of tomorrow.



“ I really like the opportunity to network, connect with friends and community members at the beginning. That was really nice. Would have loved even more of this, but I understand the show must go on! What a great way to get a bunch of changemakers in the room! **”**

-Response from our anonymous survey

A FRESH TAKE ON FUNDRAISING

Blog Feature From Zomaron

This year's event was a particularly special one because it marked the beginning of a vibrant partnership that brought something new to the event — innovative financial technology with a passion for philanthropy. **Zomaron**, London's award-winning financial technology company, teamed up with Pillar Nonprofit Network to bring attendees a new way of giving back to the community using Zomaron's digital Fundraising Platform.



HIGHLIGHTS

LAND ACKNOWLEDGEMENT



Amanda Kennedy of **Yotuni** (Indigenous youth organization) helped welcome the attendees in celebration of the blessings that have been given by the land and its caretakers. Amanda also helped us craft a land acknowledgement recognizing that as

settlers we have long benefitted from the efforts of Indigenous people to nurture this land and its people. We committed to creating supportive inclusive environments that help share the stories of our communities.

LIGHTBOX ACTIVITY



Words have the power to inspire, to connect and to kick start change. With the help of the light boxes at each of the tables, donated by **McCabe Promotional**, we asked participants to share their words about the evening's celebration, our community and what it means to them. The words were then illuminated throughout the ballroom and all across social media. They provided both inspiration and compelling calls to action.

STANDING OVATION FOR COLLABORATION

One of the highlights of the event was witnessing a standing ovation for Recipient of the Community Collaboration Award, London's Temporary Overdose Prevention Site (TOPS). TOPS, an initiative that has been met with considerable controversy, launched to help combat the opioid crisis in London. The support for this initiative was clearly evident in the room. **This is an example of the best the Pillar Community Innovation Awards can offer to its recipients:** the courage to continue on.



BY THE NUMBERS

ATTENDANCE

1,005 people were in attendance.
This is the largest number of attendees to date.

BUDGET

Capital cost was **\$90,354** including **\$10,000** for the five award recipients' to direct \$2,000 each to a registered charity or charities of their choice.

AWARD RECIPIENT DONATIONS

Each award recipient receives **\$2,000** to be directed to charity of choice

The Grand Theatre's 100 Schools Project
\$2,000 to The Grand Theatre

Mustfah Madlol
\$1,000 to the Boys and Girls Club of London
and \$1,000 to Cross Cultural Learner Centre

Liberal Arts 101 at King's University College
\$1,000 to Habitat for Humanity and \$1,000 to My Sister's Place,
fellow nominees in the Community Impact category!

London's Temporary Overdose Prevention Site
\$2,000 to Regional HIV/AIDS Connection

Jeffrey Robb
\$2,000 to Community Living London

COMMUNITY ENGAGEMENT

2,145 votes casted for the Community Choice award

54% increase in nominations

#PCIA18 trended #1 in Canada on twitter

Over **300 volunteer hours** contributed to the Pillar Community Innovation Awards program

THE BUZZ

"I really like the opportunity to network, connect with friends and community members at the beginning. That was really nice. Would have loved even more of this, but I understand the show must go on! What a great way to get a bunch of changemakers in the room!"

-Response from our anonymous survey



"Every time I go, there are things happening in this community I don't know about; inspiring stories...It makes you want to do more. You're pretty proud to be in that room, surrounded by 1,000 people who feel like we do, who want to make London a better place, who want to give back."

-Deb Harvey, Executive Director
The Grand Theatre



"One year ago I attended the Pillar Community Innovation Awards for the first time, soon after moving back to London. That night completely changed the way I saw my city and motivated me to engage in this incredible community."

One year later, I attend #pcia2018 a different person, surrounded by new and old friends, full of purpose and drive. Working along side so many people in the room to create a more inclusive, sustainable, supportive, compassionate place to live and be. I am so proud of my community, I am so proud to call this city home, and I cannot WAIT to see what 2019 has in store.

Congratulations to all those nominated, the finalists, and winners of the awards tonight. You are passionate change makers who are making this city better every day."

-Shannon Hawke, Co-Manager
Zero Waste Forest City

I did not know what to expect walking into the event, and I was still blown away! It was amazing to see what is possible when people come together with a common goal, as well as to see the impact an individual can make just a following their passion. I left feeling inspired to follow my own beliefs and goals, with the hope that I could follow in the footsteps of the amazing nominees featured throughout the evening! I would recommend anyone to attend this wonderful event, particularly youth who want to make change but feel they are too young to do so. Anyone can have an impact, that is the message I left with that evening!

-Response from our anonymous survey



rachettinger It was so beautiful to hear about all of the amazing & empowering work going on here in our community tonight. I cried during all of those videos!! To be recognized as one of the finalists for @shophereforher was insane- it's so exciting to be a part of a movement... not just here in #ldnnt but around the world, where we're challenging norms and discussing topics openly like menstruation, sexual harassment, women's health, mental health & more! When you surround yourself with authentic, passionate and like-minded individuals, it's amazing what we can achieve! Thank you for all of the continued support & interest with @shophereforher and please stay tuned for our new clothing announcements and volunteer opportunities! Because what's the point if you're not giving back to your community in a positive way? Thank you @jgoverde & @katerinasfrattas for your constant support/help/ideas/friendship always! Okay I need to sleep now 🤗 #PCIA18 #ldnnt



BecauseMichellea Team @ldnnt is easy to take on the #PCIA18 #ldnnt awards.



youngfreespress Oh no big deal, just a thousand people in the room tonight! Emily, Jenn & Andrew are at the Pillar Community Innovation Awards in London ... Incredible turnout & inspiring stories ... thanks to Karen Vecchio & our friends at RBC for the opportunity 🙌