



Pillar 2024-2025 Provisional Strategic Plan

VISION: A trusted leader that empowers, connects, and inspires community - forging a just and vibrant tomorrow for all.

MISSION: We are a force for positive change in our community. We strengthen individuals and organizations through inclusive advocacy, comprehensive capacity building, and by cultivating collaboration.

PURPOSE: Pillar Nonprofit Network is dedicated to enhancing the operational capabilities of the impact sector. We promote equity through shared knowledge and community collaboration. We act as a catalyst and advocate for transformational change.

Share Knowledge and Resources	Innovate and Adapt	Analyze and Advocate	Operate with Excellence and Sustainability
<p>GOAL</p> <p>We bring communities together to share ideas and collaborate, creating and spreading knowledge to drive positive change.</p>	<p>GOAL</p> <p>We help organizations learn new, effective strategies through programs that encourage innovation and resilience drawing inspiration from the best practices in the social impact sector.</p>	<p>GOAL</p> <p>We work together across sectors to collect and analyze data and advocate for systems change, with our approaches grounded in anti-racism, anti-oppression and equity principles.</p>	<p>GOAL</p> <p>We build funding and revenue streams and continually improve Human Resources policies and other procedural systems to ensure alignment with our vision, mission, and purpose.</p>
<p>DIRECTION</p> <p>1. Tap into the rich and diverse well of collective wisdom within the sector and promote and facilitate extensive cross-sector knowledge sharing and exchange.</p> <p>2. Conduct ongoing sector analysis to ensure our programs and services are aligned with the sector's needs and aspirations.</p>	<p>DIRECTION</p> <p>1. Nurture a culture of innovation by modelling flexible strategies rooted in the evolving landscape of the social impact sector and the sector's best practices.</p> <p>2. Integrate Social Enterprise and Social Finance initiatives into Pillar's fundamental framework, ensuring they are an integral part of our organizational DNA.</p>	<p>DIRECTION</p> <p>1. Nurture relationships with all stakeholders and across all sectors, especially in finance and business, and advocate for systems change especially in finance models and governance structures.</p> <p>2. Strengthen relationships with all levels of government and amplify underrepresented voices in policy discussions.</p>	<p>DIRECTION</p> <p>1. Cultivate diverse pathways for long-term financial sustainability of the organization to ensure fulfilment of our mission.</p> <p>2. Maintain and demonstrate our unwavering commitment to decent work while seeking to always do better.</p>

<p>INITIATIVES</p> <ul style="list-style-type: none"> • Help build organizational strength in the sector • Facilitate knowledge transfer and mobilization • Define the Network's needs and create relevant programs and services • Strengthen connections between organizations 	<p>INITIATIVES</p> <ul style="list-style-type: none"> • Support economic and social recovery through programs that support investment in social impact organizations and projects • Clarify Pillar's role in the Social Innovation ecosystem • Create strategic partnerships with Social Finance and Social Enterprise support organizations 	<p>INITIATIVES</p> <ul style="list-style-type: none"> • Be a respected voice to define and advance the goals of the sector • Amplify other voices, especially those who are from equity deserving and equity denied communities • Mobilize systems transformation within the impact sector • Strengthen relationships working across sectors with government, business, nonprofit and other networks 	<p>INITIATIVES</p> <ul style="list-style-type: none"> • Strengthen governance and leadership structures • Implement a sustainable financial model for Pillar core programs and services • Strengthen the Pillar brand • Support staff wellbeing at Pillar • Seek continuous progress and improvement
<p>TACTICS</p> <ul style="list-style-type: none"> • Provide supportive programs and information, including Board Governance training, Strategic Planning, Youth Engagement Network Support, Social Enterprise Programming, and Social Finance information • Develop Inclusion, Diversity, Equity and Access (IDEA), Anti Racism/Anti oppression, Accessibility, Policy and Governance learning tools • Convene the Network to identify gaps and provide opportunities to share and mobilize knowledge and resources • Intentionally build and maintain mutually respectful relationships through regular engagement and meaningful knowledge sharing 	<p>TACTICS</p> <ul style="list-style-type: none"> • Share the successes and celebrate the resilience of the impact sector through impact storytelling outlets including e-newsletters, blogs, videos and social media platforms • Offer programs that support investment in social impact organizations and projects • Educate traditional regional investors on the reasoning and rationale behind social impact investments • Clarify Pillar's areas of expertise and what services it offers 	<p>TACTICS</p> <ul style="list-style-type: none"> • Convene the sector to focus collective Public Policy & Advocacy efforts • Share the sector's collective wisdom with, and provide recommendations to all levels of government • Create opportunities to collaborate, share knowledge, and lean on each other to support advocacy efforts • Participate on community action and planning committees. • Attend, support and have ongoing conversations with equity deserving communities at their events and initiatives. • Amplify the voices of individuals and organizations from equity deserving and equity denied communities 	<p>TACTICS</p> <ul style="list-style-type: none"> • Continue to review and update Pillar's governance structures and policies • Implement annual business planning and budgeting that aligns with the strategic plan, vision, mission and purpose • Identify, challenge and eliminate inequities embedded in policies and practices • Build a comprehensive fundraising program to pursue additional revenue streams, including grants, individual giving, and corporate sponsorship. • Continue to re-imagine Innovation Works under a self-sustaining business model • Implement quarterly review to assess progress of provisional plan • Develop and regularly review Standard Operating Procedures for individual programs to ensure program strength and efficiencies, succession planning, and program relevance