

# Share. Inspire. Recognize.

## 2016 PILLAR COMMUNITY INNOVATION AWARDS

### 2016 Sponsorship Package

**The Pillar Community Innovation Awards is now into its 10<sup>th</sup> year and are forecasting over 850 people to join us in the celebration at the London Convention Centre on Wednesday, November 23, 2016.**

The Awards recognize the nonprofit sector's Innovation, Leadership, Impact and Collaboration. It brings together the three pillars of our society – business, nonprofit and government sectors – to celebrate the ways in which we work together to make this a better community.

We request your support because we believe that, as a business leader, you are invested in building a stronger community. Your support will not only recognize you as an invested community leader, but will also enable 12 finalists to share their inspiring stories. The Awards contribute to building a stronger nonprofit sector in London and surrounding area by reaching a broad and diverse audience and encouraging collaboration between the sectors of our society that benefit the whole community.

The Pillar Community Innovation Awards would not be possible without the support from our

sponsors. This year, we are pleased to announce several opportunities for sponsorship outlined in the attached page, with both marketing and promotional benefits. It is the support of organizations like yours that help make these awards possible and empower our community to make an impactful difference.

To inquire about supporting the 2016 Pillar Community Innovation Awards, please contact **Holly Doty from Connect Dot Management Inc. at [holly@connectdot.ca](mailto:holly@connectdot.ca) or (519) 204-2499.** Additional information is also available through **Nicole St. John at Pillar Nonprofit Network [events@pillarnonprofit.ca](mailto:events@pillarnonprofit.ca)**

Warm regards,

Michelle Baldwin  
Executive Director



# Sponsorship Opportunity

BENEFIT	AWARD SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500	COMMUNITY SPONSOR \$1,000
Complimentary Tickets	8	6	4	3	2
Opportunity to provide Sponsor Video Presentation of one award	✓				
Opportunity to display Company pop-up banner	✓	✓			
Reserved Table Seating	✓	✓	✓		
Signage as the 'event sponsor' for Event Reception		✓			
Signage as the 'event sponsor' for VIP Reception			✓		
Logo Recognition on invitation / event promotions	✓	✓			
Acknowledgement in Local Print Advertising and Media Releases	✓	✓	✓		
Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website	✓	✓	✓		
Company Logo at Event	✓	✓	✓	✓	
Verbal Recognition at Event	✓	✓	✓	✓	
Listing Company Name at on Pillar Website and at Event				✓	✓
Invitation to the Media Launch, and VIP Reception	✓	✓	✓	✓	✓



# Sponsorship Opportunity

## Award Sponsor \$10,000

- 8 Complimentary Tickets
- Opportunity to provide Sponsor Video Presentation of one award
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

## Gold Sponsor \$7,500

- 6 Complimentary Ticket
- Opportunity to display Company pop-up banner
- Reserved Table Seating
- Signage as the 'event sponsor' for Event Reception
- Logo Recognition on invitation / event promotions
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

## Silver Sponsor \$5,000

- 4 Complimentary Tickets
- Reserved Table Seating
- Signage as the 'event sponsor' for VIP Reception
- Acknowledgement in Local Print Advertising and Media Releases
- Recognition as a Sponsor on Pillar Nonprofit Network Website Including Logo and Link to Company Website
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at Event
- Invitation to the Media Launch, and VIP Reception

## Bronze Sponsor \$2,500

- 3 Complimentary Tickets
- Company Logo at Event
- Verbal Recognition at Event
- Listing Company Name at on Pillar Website and at Event
- Invitation to the Media Launch, and VIP Reception

## Community Sponsor \$1,000

- 2 Complimentary Tickets
- Listing Company Name at on Pillar Website and at Event
- Invitation to the Media Launch, and VIP Reception

